



**MACON, GEORGIA**  
**DOWNTOWN HOUSING STUDY**

**October, 1999**

**Research Conducted By:**  
**Randall Travel Marketing, Inc.**  
**PROGEN RESEARCH**

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## **Introduction and Purpose of Study**

A study was commissioned by the National Trust For Historic Preservation to determine market perceptions, expectations, and needs for housing in downtown Macon, Georgia.

Randall Travel Marketing, Inc. was hired to implement the downtown housing research study. In 1998 Randall Travel Marketing conducted extensive market research in and around the downtown Macon area as part of a comprehensive downtown and tourism research study.

This report documents the conclusions of the downtown housing study, the summary, and the tables of actual findings.

## **Project Methodology**

A total of 100 completed interviews were conducted with residents of the Macon region in Georgia for this project. All respondents were between the ages of 25 and 80 years and have no children over 2 years old.

During the study, the research team encountered a larger-than-expected percentage of non-completes (87% of all calls). Respondents were screened to determine if they would consider a move downtown should a need arise that would cause them to move from their current location. Out of 765 total calls, the percentage that declined to consider moving downtown (non-complete) was 87% or 665 respondents. These 665 respondents gave us a total of 905 responses as to why they would not consider moving downtown.

The 100 completed interviews reflect the opinions of those respondents who would consider a move downtown, should a need arise that would cause them to relocate from their current location.

All interviews were conducted by telephone by trained and supervised interviewers. These interviews were conducted from the facilities of ProGen Research in Greenville, South Carolina.

All questions have been cross-tabulated by the demographics of the sample. To read a cross-tabulation, the responses to the question are down the left-hand side. The base line shows the distribution of responses within each demographic category. For example, in question one, 39% of the 100 respondents own their home while 61% rent. Reading across, you will see the distribution of responses. Again, for example, question 1, of the 39 who own their homes, 18 are male and 21 are female.

## **Methodology (Cont'd)**

On responses please note the following descriptors:

**Mean** = Average of all responses

**Mode** = Most frequently given response

**Median** = Middle number given in responses (all responses fall equally above and below this number).

## **Researcher's Statement**

Overall, there are some significant deterrents to capturing a reliable size market for housing in downtown Macon. This study concludes that approximately 10% of the available market might be a strong target market. Of those, security is a major consideration. College Street seems to offer the most initial appeal for location of downtown housing.

One must consider also that perceptions quickly change with exciting developments in downtown areas. One need only look at the history of downtown housing in many urban markets to see how quickly downtown housing "caught on" once the first development occurred.

Thus, this researcher encourages Macon to seriously consider its effort in downtown housing. It is critical that the first such development be secure and appealing. A strong marketing effort will need to be undertaken to achieve a sufficient level of awareness and to "sell" the benefits of moving into downtown.

A marketing approach that clearly focuses on the benefits of living downtown, as well as answers the needs identified in this study should motivate a sufficient potential market.

## Conclusions

1. A total of 765 respondents were contacted during this study. Approximately 87% of those respondents would not consider moving into downtown Macon. The primary reasons for their decision include:

- Crime
- Just prefer a typical non-downtown neighborhood setting
- Traffic/crowds/congestion

This percentage tells us that the market for downtown housing is narrow and equals about 10% of the total population that fits within our selection criteria. A population study of Macon will reveal the total number of potential renters/buyers. Out of that percentage one would need to calculate the percentage that moves on an annual basis, and then determine what 10% of that figure is. This should be an indicator of the total likely interested renters/buyers for housing in downtown Macon.

2. Of the 13% of total respondents who indicated they would consider moving into downtown Macon should the need to move arise, 39% own their own home; most (60%) are between the ages of 25 and 54 years and have lived in Macon for over two years (92%). 56% are female, and most (77%) have incomes over \$30,000.
3. On a 1 – 5 scale where 1=not appealing at all, and 5=very appealing, the respondents indicated that they most prefer a free standing home (3.74) or a condominium (3.00). One should note that a 3 rating equals an average interest, not a very encouraging indicator of interest.
4. The only street location that rated over a 3 or average rating was College Street that earned a 3.73 or fairly strong positive response.
5. Respondents reported average monthly rental prices they felt were fair for housing in downtown as:

One bedroom rental apartment	\$391
Two bedroom rental apartment	\$508
Three bedroom rental apartment	\$623
Rental Loft	\$420

**5. (Cont'd)**

Respondents reported average purchase prices they felt were fair for housing in downtown as:

One bedroom condominium	\$52,090
Two bedroom condominium	\$64,830
Three bedroom condominium	\$78,220
Two bedroom townhouse	\$69,185
Two bedroom free standing home	\$80,310
Three bedroom free standing home	\$95,810

**6. The amenities most important to renters/purchasers in the downtown area include (rated on a 1-5 scale where 1=not important and 5=very important):**

- Burglar alarms 4.46
- Built in stove and oven 4.42
- Cable ready access 4.34

Other amenities that rated over a 4.00 include:

- Fenced security gate 4.16
- Attached garage 4.15
- Off-street parking 4.01

Additional items that were requested included:

- Pool
- Patio
- Washer/Dryer
- Fireplace
- Laundry Hook Up

Looking at this list, it is clear again that security is the major interest for those considering moving into downtown Macon. This is followed by those items that one would expect to find in most homes.

## **Summary of 665 non-completed interviews**

1. Out of 765 total calls conducted in this study, 665 (or 87%) were non-completes due to a screen-out question asking whether they would consider moving into downtown Macon should a reason to move arise.
2. The primary reasons given for not considering downtown Macon as a preferred living location were as follows:  
NOTE: A total of 905 responses were given to this question. The following are all the comments that received at least nine (9) responses.
  - **194 Crime**
  - **185 Just prefer typical non-downtown neighborhood setting**
  - **39 Traffic**
  - **36 Too crowded/too congested/too many people**
  - **29 Like where I am**
  - **27 No yard/garden**
  - **27 Like the country/more land**
  - **26 Do not like Macon/would move elsewhere**
  - **24 Perception that downtown is "dead"/unlively**
  - **24 Too far away**
  - **21 Run-down/dirty looking/smells ugly**
  - **16 Not upscale enough**
  - **14 Not good places for family/kids**
  - **13 Moving out of state/area**
  - **13 Too old to move**
  - **12 Bad schools**
  - **11 Parking**
  - **10 No relatives in Macon**
  - **10 Only here temporarily (military)**
  - **9 Too noisy**

194 or a total of 25% of all 765 respondents said they would not consider moving downtown because of crime. This is a significant percentage. One can conclude that regardless of the decision to develop downtown housing, this crime issue will need to be addressed.

185 or a total of 24% of all 765 respondents reported that they "just prefer a typical non-downtown neighborhood setting." Again, this is a significant percentage of the available market.

**2. (Cont'd)**

39 respondents stated that “traffic” was the primary reason for their decline, and another 36 respondents stated that “congestion, crowds, people” were their reason for not choosing to live downtown. These responses combined represent 10% of the available market that would not consider moving downtown.

Overall, this leads this researcher to the conclusion that there are significant deterrents to downtown housing on the part of residents living in the Macon area.

## Summary of 100 Completed Interviews

1. Thirty-nine percent of respondents own their home.
2. Most (60%) of these respondents are between the ages of 25 and 54 years.
3. Most (92%) have lived in Macon over 2 years.
4. Fifty-six percent are female.
5. Most (77%) have incomes over \$30,000.
6. Respondents were asked to rate various forms of housing on a 5 point scale where 1 is no appeal at all and 5 is very appealing. The results were as follows:

	<u>Mean</u>
Rental Apartment	2.59
Rental Loft	2.43
Condominium	3.00
Townhouse/Row house	2.96
<b>Free Standing Home</b>	<b>3.74</b>

7. Respondents were asked to rate various locations on the same 5-point scale. The results were as follows:

	<u>Mean</u>
Riverside Drive	2.72
Walnut Street	2.90
Mulberry Street	2.94
Cherry Street	2.97
Poplar Street	2.14
Plum Street	2.21
<b>College Street</b>	<b>3.73</b>

8. Respondents were asked to state a reasonable cost for various types of rental housing. Their responses were as follows:

	<u>Mean</u>	<u>Mode</u>	<u>Median</u>
One bedroom rental apartment	\$391	\$400	\$500
Two bedroom rental apartment	\$508	\$500	\$500
Three bedroom rental apartment	\$623	\$625	\$700
Rental Loft	\$420	\$438	\$500

## Research Report

9. Respondents were asked to state a reasonable purchase price for various types of housing. Their responses were as follows:

	<u>Mean</u>	<u>Mode</u>	<u>Median</u>
One bedroom condominium	\$52,090	\$50,000	\$60,000
Two bedroom condominium	\$64,830	\$60,000	\$80,000
Three bedroom condominium	\$78,220	\$75,000	\$100,000
Two bedroom townhouse	\$69,185	\$70,000	\$75,000
Two bedroom free standing home	\$80,310	\$80,000	\$80,000
Three bedroom free standing home	\$95,810	\$90,000	\$100,000

10. Respondents were asked to rate various amenities on a 1 to 5 scale where 1 is not at all important and 5 is would pay extra. Their responses were as follows:

	<u>Mean</u>
A code or card entry building	3.90
Fenced in property	3.95
<b>Burglar alarm in your unit</b>	<b>4.46</b>
Uniformed Security Guard	3.53
Off street parking	4.01
Attached garage	4.15
Fenced security gate around parking	4.16
Covered parking spaces	3.70
Built in dishwasher	3.90
<b>Built in stove and oven</b>	<b>4.42</b>
Built in microwave	3.31
Breakfast nook	3.15
Whirlpool tub	3.04
Shower and tub in master bath	3.55
Storage units	3.52
<b>Cable ready access</b>	<b>4.34</b>
Hardwood floors	3.25
Multiple lines for voice, fax and Internet	3.17
Ceiling fans	3.77

11. The most mentioned other amenities they would be willing to pay for are:

Pool  
 Patio  
 Washer/Dryer  
 Fireplace  
 Laundry hook up

## **Research Report**

12. Fifty-two percent of these respondents have a college degree.
13. The most mentioned occupation was teacher.

## Research Tables and Charts

June 1999

*Should a need arise that would cause you to move from where you presently live, would you consider living in the downtown Macon area?*

	TOTAL	GENDER		INCOME		EDUCATION					
		Male	Fe male	>30k	<30k	LT HS	HS Grad	Tech	Some Coll	Coll Grad	Grad Schl
Base	100	44	56	77	23	8	21	2	17	30	22
Yes	100 100.0	44 100.0	56 100.0	77 100.0	23 100.0	8 100.0	21 100.0	2 100.0	17 100.0	30 100.0	22 100.0
No	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0

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	TOTAL			AGE						RESIDENCE		CHILDREN OVER TWO	
		Own	Rent	<25	25 40	41 54	55 60	61 80	81+	<2YR	>2YR	None	1+
Base	100	39	61	0	35	25	19	21	0	8	92	100	0
Yes	100 100.0	39 100.0	61 100.0	0 0.0	35 100.0	25 100.0	19 100.0	21 100.0	0 0.0	8 100.0	92 100.0	100 100.0	0 0.0
No	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0

ProGen Research

# Research Tables and Charts

## Q1. Do you own or rent the home in which you presently reside?

	TOTAL	GENDER		INCOME		EDUCATION					
		Male	Female	>30k	<30k	LT HS	HS Grad	Tech	Some Coll	Coll Grad	Grad Schl
Base	100	44	56	77	23	8	21	2	17	30	22
Own	39	18	21	33	6	4	9	1	5	13	7
	39.0	40.9	37.5	42.9	26.1	50.0	42.9	50.0	29.4	43.3	31.8
Rent	61	26	35	44	17	4	12	1	12	17	15
	61.0	59.1	62.5	57.1	73.9	50.0	57.1	50.0	70.6	56.7	68.2

ProGen Research

	TOTAL			AGE						RESIDENCE		CHILDREN OVER TWO	
		Own	Rent	<25	25-40	41-54	55-60	61-80	81+	<2YR	>2YR	None	1+
Base	100	39	61	0	35	25	19	21	0	8	92	100	0
Own	39	39	0	0	8	10	10	11	0	0	39	39	0
	39.0	100.0	0.0	0.0	22.9	40.0	52.6	52.4	0.0	0.0	42.4	39.0	0.0
Rent	61	0	61	0	27	15	9	10	0	8	53	61	0
	61.0	0.0	100.0	0.0	77.1	60.0	47.4	47.6	0.0	100.0	57.6	61.0	0.0

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## Research Tables and Charts

**Q2. Please stop me when I read the category that most closely approximates your age:**

	TOTAL	GENDER		INCOME		EDUCATION					
		Male	Fe male	>30k	<30k	LT HS	HS Grad	Tech	Some Coll	Coll Grad	Grad Schl
Base	100	44	56	77	23	8	21	2	17	30	22
Under 25	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0
25 - 40	35 35.0	18 40.9	17 30.4	35 45.5	0 0.0	0 0.0	5 23.8	0 0.0	5 29.4	16 53.3	9 40.9
41 - 54	25 25.0	12 27.3	13 23.2	25 32.5	0 0.0	0 0.0	3 14.3	2 100.0	3 17.6	9 30.0	8 36.4
55 - 60	19 19.0	8 18.2	11 19.6	9 11.7	10 43.5	5 62.5	7 33.3	0 0.0	1 5.9	3 10.0	3 13.6
61 - 80	21 21.0	6 13.6	15 26.8	8 10.4	13 56.5	3 37.5	6 28.6	0 0.0	8 47.1	2 6.7	2 9.1
81 Or Over	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0
Refused	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0

	TOTAL			AGE						RESIDENCE		CHILDREN OVER TWO	
		Own	Rent	<25	25 40	41 54	55 60	61 80	81+	<2YR	>2YR	None	1+
Base	100	39	61	0	35	25	19	21	0	8	92	100	0
Under 25	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0
25 - 40	35 35.0	8 20.5	27 44.3	0 0.0	35 100.0	0 0.0	0 0.0	0 0.0	0 0.0	7 87.5	28 30.4	35 35.0	0 0.0
41 - 54	25 25.0	10 25.6	15 24.6	0 0.0	0 0.0	25 100.0	0 0.0	0 0.0	0 0.0	1 12.5	24 26.1	25 25.0	0 0.0
55 - 60	19 19.0	10 25.6	9 14.8	0 0.0	0 0.0	0 0.0	19 100.0	0 0.0	0 0.0	0 0.0	19 20.7	19 19.0	0 0.0
61 - 80	21 21.0	11 28.2	10 16.4	0 0.0	0 0.0	0 0.0	0 0.0	21 100.0	0 0.0	0 0.0	21 22.8	21 21.0	0 0.0
81 Or Over	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0
Refused	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0

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**Q3. Approximately how long have you been a resident of the Macon, Georgia area?**

	TOTAL	GENDER		INCOME		EDUCATION					
		Male	Female	>30k	<30k	LT HS	HS Grad	Tech	Some Coll	Coll Grad	Grad Schi
Base	100	44	56	77	23	8	21	2	17	30	22
Less Than Two Years	8	4	4	8	0	0	2	0	2	3	1
	8.0	9.1	7.1	10.4	0.0	0.0	9.5	0.0	11.8	10.0	4.5
More Than Two Years	92	40	52	69	23	8	19	2	15	27	21
	92.0	90.9	92.9	89.6	100.0	100.0	90.5	100.0	88.2	90.0	95.5

	TOTAL	Own	Rent	AGE						RESIDENCE		CHILDREN OVER TWO	
				<25	25-40	41-54	55-60	61-80	81+	<2YR	>2YR	None	1+
Base	100	39	61	0	35	25	19	21	0	8	92	100	0
Less Than Two Years	8	0	8	0	7	1	0	0	0	8	0	8	0
	8.0	0.0	13.1	0.0	20.0	4.0	0.0	0.0	0.0	100.0	0.0	8.0	0.0
More Than Two Years	92	39	53	0	28	24	19	21	0	0	92	92	0
	92.0	100.0	86.9	0.0	80.0	96.0	100.0	100.0	0.0	0.0	100.0	92.0	0.0

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## Q4. Before moving to the Macon area, in which part of the United States did you reside?

	TOTAL	GENDER		INCOME		EDUCATION					
		Male	Fe male	>30k	<30k	LT HS	HS Grad	Tech	Some Coll	Coll Grad	Grad Schl
Base	8	4	4	8	0	0	2	0	2	3	1
Southeastern Region	5 62.5	2 50.0	3 75.0	5 62.5	0 0.0	0 0.0	1 50.0	0 0.0	1 50.0	2 66.7	1 100.0
Northeastern Region	1 12.5	1 25.0	0 0.0	1 12.5	0 0.0	0 0.0	1 50.0	0 0.0	0 0.0	0 0.0	0 0.0
Midwestern Region	1 12.5	0 0.0	1 25.0	1 12.5	0 0.0	0 0.0	0 0.0	0 0.0	1 50.0	0 0.0	0 0.0
Northwestern Region	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0
Southwestern Region	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0
Other	1 12.5	1 25.0	0 0.0	1 12.5	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 33.3	0 0.0

	TOTAL			AGE						RESIDENCE		CHILDREN OVER TWO	
		Own	Rent	<25	25 40	41 54	55 60	61 80	81+	<2YR	>2YR	None	1+
Base	8	0	8	0	7	1	0	0	0	8	0	8	0
Southeastern Region	5 62.5	0 0.0	5 62.5	0 0.0	4 57.1	1 100.0	0 0.0	0 0.0	0 0.0	5 62.5	0 0.0	5 62.5	0 0.0
Northeastern Region	1 12.5	0 0.0	1 12.5	0 0.0	1 14.3	0 0.0	0 0.0	0 0.0	0 0.0	1 12.5	0 0.0	1 12.5	0 0.0
Midwestern Region	1 12.5	0 0.0	1 12.5	0 0.0	1 14.3	0 0.0	0 0.0	0 0.0	0 0.0	1 12.5	0 0.0	1 12.5	0 0.0
Northwestern Region	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0
Southwestern Region	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0
Other	1 12.5	0 0.0	1 12.5	0 0.0	1 14.3	0 0.0	0 0.0	0 0.0	0 0.0	1 12.5	0 0.0	1 12.5	0 0.0

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## Research Tables and Charts

**Q4 (Cont'd). Before moving to the Macon area, in which part of the United States did you reside?**  
**Other Responses:**

	GENDER			INCOME		EDUCATION					
	TOTAL	Male	Fe male	>30k	<30k	LT HS	HS Grad	Tech	Some Coll	Coll Grad	Grad Schl
Base	1	1	0	1	0	0	0	0	0	1	0
MOVED FROM GUAM	1 100.0	1 100.0	0 0.0	1 100.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 100.0	0 0.0

				AGE						RESIDENCE		CHILDREN OVER TWO	
	TOTAL	Own	Rent	<25	25 40	41 54	55 60	61 80	81+	<2YR	>2YR	None	1+
Base	1	0	1	0	1	0	0	0	0	1	0	1	0
MOVED FROM GUAM	1 100.0	0 0.0	1 100.0	0 0.0	1 100.0	0 0.0	0 0.0	0 0.0	0 0.0	1 100.0	0 0.0	1 100.0	0 0.0

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## Research Tables and Charts

## Q5. Sex of Respondent

	TOTAL	GENDER		INCOME		EDUCATION					
		Male	Female	>30k	<30k	LT HS	HS Grad	Tech	Some Coll	Coll Grad	Grad Schl
Base	100	44	56	77	23	8	21	2	17	30	22
Male	44	44	0	36	8	2	9	2	8	17	6
	44.0	100.0	0.0	46.8	34.8	25.0	42.9	100.0	47.1	56.7	27.3
Female	56	0	56	41	15	6	12	0	9	13	16
	56.0	0.0	100.0	53.2	65.2	75.0	57.1	0.0	52.9	43.3	72.7

	TOTAL	AGE								RESIDENCE		CHILDREN OVER TWO	
		Own	Rent	<25	25 40	41 54	55 60	61 80	81+	<2YR	>2YR	None	1+
Base	100	39	61	0	35	25	19	21	0	8	92	100	0
Male	44	18	26	0	18	12	8	6	0	4	40	44	0
	44.0	46.2	42.6	0.0	51.4	48.0	42.1	28.6	0.0	50.0	43.5	44.0	0.0
Female	56	21	35	0	17	13	11	15	0	4	52	56	0
	56.0	53.8	57.4	0.0	48.6	52.0	57.9	71.4	0.0	50.0	56.5	56.0	0.0

ProGen Research

## Research Tables and Charts

## Q6. How many children over the age of two do you have living in your household?

	TOTAL	GENDER		INCOME		EDUCATION					
		Male	Female	>30k	<30k	LT HS	HS Grad	Tech	Some Coll	Coll Grad	Grad Schl
Base	100	44	56	77	23	8	21	2	17	30	22
None	100 100.0	44 100.0	56 100.0	77 100.0	23 100.0	8 100.0	21 100.0	2 100.0	17 100.0	30 100.0	22 100.0
One or More	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0
Refused	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0

	TOTAL				AGE						RESIDENCE		CHILDREN OVER TWO	
		Own	Rent		<25	25-40	41-54	55-60	61-80	81+	<2YR	>2YR	None	1+
Base	100	39	61		0	35	25	19	21	0	8	92	100	0
None	100 100.0	39 100.0	61 100.0		0 0.0	35 100.0	25 100.0	19 100.0	21 100.0	0 0.0	8 100.0	92 100.0	100 100.0	0 0.0
One or More	0 0.0	0 0.0	0 0.0		0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0
Refused	0 0.0	0 0.0	0 0.0		0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0

ProGen Research

## Research Tables and Charts

**Q7. And for classification purposes only, would you say your total annual household income is over or under \$30,000? This would include total family income.**

	GENDER			INCOME		EDUCATION					
	TOTAL	Male	Female	>30k	<30k	LT HS	HS Grad	Tech	Some Coll	Coll Grad	Grad Schl
Base	100	44	56	77	23	8	21	2	17	30	22
Over	77 77.0	36 81.8	41 73.2	77 100.0	0 0.0	2 25.0	11 52.4	2 100.0	12 70.6	29 96.7	21 95.5
Under	23 23.0	8 18.2	15 26.8	0 0.0	23 100.0	6 75.0	10 47.6	0 0.0	5 29.4	1 3.3	1 4.5
Refused	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0

	AGE									RESIDENCE		CHILDREN OVER TWO	
	TOTAL	Own	Rent	<25	25-40	41-54	55-60	61-80	81+	<2YR	>2YR	None	1+
Base	100	39	61	0	35	25	19	21	0	8	92	100	0
Over	77 77.0	33 84.6	44 72.1	0 0.0	35 100.0	25 100.0	9 47.4	8 38.1	0 0.0	8 100.0	69 75.0	77 77.0	0 0.0
Under	23 23.0	6 15.4	17 27.9	0 0.0	0 0.0	0 0.0	10 52.6	13 61.9	0 0.0	0 0.0	23 25.0	23 23.0	0 0.0
Refused	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0

ProGen Research

## Research Tables and Charts

**Q8. Rate each type of housing on a scale of 1 - 5, where 1 means that type housing does not appeal to you at all and 5 means that type housing would be very appealing:**

Rental Apartment

	GENDER			INCOME		EDUCATION					
	TOTAL	Male	Female	>30k	<30k	LT HS	HS Grad	Tech	Some Coll	Coll Grad	Grad Schl
Base	100	44	56	77	23	8	21	2	17	30	22
No Appeal At All	35 35.0	17 38.6	18 32.1	29 37.7	6 26.1	3 37.5	8 38.1	0 0.0	6 35.3	11 36.7	7 31.8
	13 13.0	5 11.4	8 14.3	10 13.0	3 13.0	0 0.0	3 14.3	1 50.0	1 5.9	3 10.0	5 22.7
	25 25.0	10 22.7	15 26.8	20 26.0	5 21.7	1 12.5	4 19.0	0 0.0	4 23.5	11 36.7	5 22.7
	12 12.0	5 11.4	7 12.5	9 11.7	3 13.0	0 0.0	3 14.3	0 0.0	2 11.8	4 13.3	3 13.6
Very Appealing	15 15.0	7 15.9	8 14.3	9 11.7	6 26.1	4 50.0	3 14.3	1 50.0	4 23.5	1 3.3	2 9.1
Don't Know	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0
Mean	2.59	2.55	2.63	2.47	3.00	3.25	2.52	3.50	2.82	2.37	2.45
Median	2.58	2.50	2.63	2.45	3.00	4.00	2.33	3.50	2.88	2.59	2.30

				AGE						RESIDENCE		CHILDREN OVER TWO	
	TOTAL	Own	Rent	<25	25-40	41-54	55-60	61-80	81+	<2YR	>2YR	None	1+
Base	100	39	61	0	35	25	19	21	0	8	92	100	0
No Appeal At All	35 35.0	25 64.1	10 16.4	0 0.0	9 25.7	10 40.0	7 36.8	9 42.9	0 0.0	4 50.0	31 33.7	35 35.0	0 0.0
	13 13.0	5 12.8	8 13.1	0 0.0	6 17.1	2 8.0	1 5.3	4 19.0	0 0.0	0 0.0	13 14.1	13 13.0	0 0.0
	25 25.0	7 17.9	18 29.5	0 0.0	14 40.0	3 12.0	6 31.6	2 9.5	0 0.0	2 25.0	23 25.0	25 25.0	0 0.0
	12 12.0	0 0.0	12 19.7	0 0.0	4 11.4	4 16.0	2 10.5	2 9.5	0 0.0	1 12.5	11 12.0	12 12.0	0 0.0
Very Appealing	15 15.0	2 5.1	13 21.3	0 0.0	2 5.7	6 24.0	3 15.8	4 19.0	0 0.0	1 12.5	14 15.2	15 15.0	0 0.0
Don't Know	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0
Mean	2.59	1.69	3.16	0.00	2.54	2.76	2.63	2.43	0.00	2.38	2.61	2.59	0.00
Median	2.58	1.28	3.19	0.00	2.68	2.67	2.75	1.88	0.00	2.00	2.59	2.58	0.00

ProGen Research

## Research Tables and Charts

Q8. (Cont'd) Rate each type of housing on a scale of 1 - 5, where 1 means that type housing does not appeal to you at all and 5 means that type housing would be very appealing:

Rental Loft

	GENDER			INCOME		EDUCATION					
	TOTAL	Male	Female	>30k	<30k	LT HS	HS Grad	Tech	Some Coll	Coll Grad	Grad Schl
Base	100	44	56	77	23	8	21	2	17	30	22
No Appeal At All	42	14	28	33	9	3	11	1	7	11	9
	42.0	31.8	50.0	42.9	39.1	37.5	52.4	50.0	41.2	36.7	40.9
	11	10	1	9	2	0	2	1	0	4	4
	11.0	22.7	1.8	11.7	8.7	0.0	9.5	50.0	0.0	13.3	18.2
	18	6	12	13	5	3	2	0	2	6	5
	18.0	13.6	21.4	16.9	21.7	37.5	9.5	0.0	11.8	20.0	22.7
Very Appealing	17	9	8	14	3	1	4	0	2	6	4
	17.0	20.5	14.3	18.2	13.0	12.5	19.0	0.0	11.8	20.0	18.2
	11	4	7	8	3	0	2	0	6	3	0
	11.0	9.1	12.5	10.4	13.0	0.0	9.5	0.0	35.3	10.0	0.0
	1	1	0	0	1	1	0	0	0	0	0
	1.0	2.3	0.0	0.0	4.3	12.5	0.0	0.0	0.0	0.0	0.0
Don't Know											
Mean	2.43	2.51	2.38	2.42	2.50	2.29	2.24	1.50	3.00	2.53	2.18
Median	2.18	2.25	1.50	2.11	2.50	2.67	1.45	1.50	3.25	2.50	2.00

	AGE									RESIDENCE		CHILDREN OVER TWO	
	TOTAL	Own	Rent	<25	25 40	41 54	55 60	61 80	81+	<2YR	>2YR	None	1+
Base	100	39	61	0	35	25	19	21	0	8	92	100	0
No Appeal At All	42	27	15	0	11	8	10	13	0	3	39	42	0
	42.0	69.2	24.6	0.0	31.4	32.0	52.6	61.9	0.0	37.5	42.4	42.0	0.0
	11	4	7	0	6	3	2	0	0	0	11	11	0
	11.0	10.3	11.5	0.0	17.1	12.0	10.5	0.0	0.0	0.0	12.0	11.0	0.0
	18	5	13	0	8	3	2	5	0	1	17	18	0
	18.0	12.8	21.3	0.0	22.9	12.0	10.5	23.8	0.0	12.5	18.5	18.0	0.0
Very Appealing	17	2	15	0	7	6	3	1	0	3	14	17	0
	17.0	5.1	24.6	0.0	20.0	24.0	15.8	4.8	0.0	37.5	15.2	17.0	0.0
	11	1	10	0	3	5	1	2	0	1	10	11	0
	11.0	2.6	16.4	0.0	8.6	20.0	5.3	9.5	0.0	12.5	10.9	11.0	0.0
	1	0	1	0	0	0	1	0	0	0	1	1	0
	1.0	0.0	1.6	0.0	0.0	0.0	5.3	0.0	0.0	0.0	1.1	1.0	0.0
Mean	2.43	1.62	2.97	0.00	2.57	2.88	2.06	2.00	0.00	2.88	2.40	2.43	0.00
Median	2.18	1.22	3.12	0.00	2.56	3.00	1.40	1.31	0.00	3.50	2.09	2.18	0.00

ProGen Research

## Research Tables and Charts

Q8. (Cont'd) Rate each type of housing on a scale of 1 - 5, where 1 means that type housing does not appeal to you at all and 5 means that type housing would be very appealing:

Condominium you would Purchase

	GENDER			INCOME		EDUCATION					
	TOTAL	Male	Female	>30k	<30k	LT HS	HS Grad	Tech	Some Coll	Coll Grad	Grad Schl
Base	100	44	56	77	23	8	21	2	17	30	22
No Appeal At All	25 25.0	14 31.8	11 19.6	19 24.7	6 26.1	3 37.5	2 9.5	2 100.0	8 47.1	7 23.3	3 13.6
	10 10.0	6 13.6	4 7.1	7 9.1	3 13.0	0 0.0	3 14.3	0 0.0	1 5.9	1 3.3	5 22.7
	27 27.0	14 31.8	13 23.2	24 31.2	3 13.0	1 12.5	5 23.8	0 0.0	5 29.4	11 36.7	5 22.7
	16 16.0	3 6.8	13 23.2	12 15.6	4 17.4	0 0.0	3 14.3	0 0.0	1 5.9	6 20.0	6 27.3
Very Appealing	22 22.0	7 15.9	15 26.8	15 19.5	7 30.4	4 50.0	8 38.1	0 0.0	2 11.8	5 16.7	3 13.6
Don't Know	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0
Mean	3.00	2.61	3.30	2.96	3.13	3.25	3.57	1.00	2.29	3.03	3.05
Median	3.06	2.64	3.50	3.02	3.33	4.00	3.67	1.00	2.00	3.14	3.10

	AGE									RESIDENCE		CHILDREN OVER TWO	
	TOTAL	Own	Rent	<25	25-40	41-54	55-60	61-80	81+	<2YR	>2YR	None	1+
Base	100	39	61	0	35	25	19	21	0	8	92	100	0
No Appeal At All	25	11	14	0	7	7	2	9	0	1	24	25	0
	25.0	28.2	23.0	0.0	20.0	28.0	10.5	42.9	0.0	12.5	26.1	25.0	0.0
	10	3	7	0	5	0	3	2	0	0	10	10	0
	10.0	7.7	11.5	0.0	14.3	0.0	15.8	9.5	0.0	0.0	10.9	10.0	0.0
	27	13	14	0	14	8	2	3	0	3	24	27	0
	27.0	33.3	23.0	0.0	40.0	32.0	10.5	14.3	0.0	37.5	26.1	27.0	0.0
Very Appealing	16	6	10	0	5	4	5	2	0	2	14	16	0
	16.0	15.4	16.4	0.0	14.3	16.0	26.3	9.5	0.0	25.0	15.2	16.0	0.0
	22	6	16	0	4	6	7	5	0	2	20	22	0
	22.0	15.4	26.2	0.0	11.4	24.0	36.8	23.8	0.0	25.0	21.7	22.0	0.0
	0	0	0	0	0	0	0	0	0	0	0	0	0
Don't Know	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mean	3.00	2.82	3.11	0.00	2.83	3.08	3.63	2.62	0.00	3.50	2.96	3.00	0.00
Median	3.06	2.92	3.18	0.00	2.89	3.19	4.00	2.25	0.00	3.50	3.00	3.06	0.00

ProGen Research

## Research Tables and Charts

**Q8. (Cont'd) Rate each type of housing on a scale of 1 - 5, where 1 means that type housing does not appeal to you at all and 5 means that type housing would be very appealing:**

**Townhouse/Row house you would buy**

	GENDER			INCOME		EDUCATION					
	TOTAL	Male	Female	>30k	<30k	LT HS	HS Grad	Tech	Some Coll	Coll Grad	Grad Schl
Base	100	44	56	77	23	8	21	2	17	30	22
No Appeal At All	25 25.0	11 25.0	14 25.0	16 20.8	9 39.1	2 25.0	6 28.6	1 50.0	9 52.9	5 16.7	2 9.1
	10 10.0	7 15.9	3 5.4	6 7.8	4 17.4	0 0.0	6 28.6	1 50.0	1 5.9	2 6.7	0 0.0
	25 25.0	15 34.1	10 17.9	22 28.6	3 13.0	3 37.5	5 23.8	0 0.0	3 17.6	10 33.3	4 18.2
	22 22.0	5 11.4	17 30.4	20 26.0	2 8.7	0 0.0	2 9.5	0 0.0	0 0.0	8 26.7	12 54.5
Very Appealing	17 17.0	6 13.6	11 19.6	12 15.6	5 21.7	3 37.5	2 9.5	0 0.0	3 17.6	5 16.7	4 18.2
Don't Know	1 1.0	0 0.0	1 1.8	1 1.3	0 0.0	0 0.0	0 0.0	0 0.0	1 5.9	0 0.0	0 0.0
Mean	2.96	2.73	3.15	3.08	2.57	3.25	2.43	1.50	2.19	3.20	3.73
Median	3.08	2.77	3.53	3.23	2.13	3.17	2.25	1.50	1.39	3.30	3.92

	AGE									RESIDENCE		CHILDREN OVER TWO	
	TOTAL	Own	Rent	<25	25 40	41 54	55 60	61 80	81+	<2YR	>2YR	None	1+
Base	100	39	61	0	35	25	19	21	0	8	92	100	0
No Appeal At All	25	11	14	0	4	8	3	10	0	2	23	25	0
	25.0	28.2	23.0	0.0	11.4	32.0	15.8	47.6	0.0	25.0	25.0	25.0	0.0
	10	1	9	0	2	3	4	1	0	0	10	10	0
	10.0	2.6	14.8	0.0	5.7	12.0	21.1	4.8	0.0	0.0	10.9	10.0	0.0
	25	16	9	0	12	6	3	4	0	3	22	25	0
	25.0	41.0	14.8	0.0	34.3	24.0	15.8	19.0	0.0	37.5	23.9	25.0	0.0
	22	5	17	0	13	4	4	1	0	1	21	22	0
	22.0	12.8	27.9	0.0	37.1	16.0	21.1	4.8	0.0	12.5	22.8	22.0	0.0
Very Appealing	17	5	12	0	4	4	5	4	0	2	15	17	0
	17.0	12.8	19.7	0.0	11.4	16.0	26.3	19.0	0.0	25.0	16.3	17.0	0.0
Don't Know	1	1	0	0	0	0	0	1	0	0	1	1	0
	1.0	2.6	0.0	0.0	0.0	0.0	0.0	4.8	0.0	0.0	1.1	1.0	0.0
Mean	2.96	2.79	3.07	0.00	3.31	2.72	3.21	2.40	0.00	3.13	2.95	2.96	0.00
Median	3.08	2.94	3.33	0.00	3.46	2.75	3.33	1.50	0.00	3.17	3.07	3.08	0.00

ProGen Research

Q8. (Cont'd) Rate each type of housing on a scale of 1 - 5, where 1 means that type housing does not appeal to you at all and 5 means that type housing would be very appealing:

Free Standing Home

	TOTAL	GENDER		INCOME		EDUCATION					
		Male	Female	>30k	<30k	LT HS	HS Grad	Tech	Some Coll	Coll Grad	Grad Schl
Base	100	44	56	77	23	8	21	2	17	30	22
No Appeal At All	14 14.0	4 9.1	10 17.9	6 7.8	8 34.8	2 25.0	4 19.0	0 0.0	3 17.6	3 10.0	2 9.1
	7 7.0	3 6.8	4 7.1	6 7.8	1 4.3	0 0.0	1 4.8	0 0.0	2 11.8	3 10.0	1 4.5
	12 12.0	4 9.1	8 14.3	9 11.7	3 13.0	0 0.0	3 14.3	1 50.0	2 11.8	4 13.3	2 9.1
	25 25.0	14 31.8	11 19.6	19 24.7	6 26.1	1 12.5	8 38.1	0 0.0	3 17.6	9 30.0	4 18.2
Very Appealing	42 42.0	19 43.2	23 41.1	37 48.1	5 21.7	5 62.5	5 23.8	1 50.0	7 41.2	11 36.7	13 59.1
Don't Know	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0
Mean	3.74	3.93	3.59	3.97	2.96	3.88	3.43	4.00	3.53	3.73	4.14
Median	4.18	4.29	4.05	4.42	3.33	4.70	3.81	4.00	4.00	4.06	4.65

				AGE						RESIDENCE		CHILDREN OVER TWO	
	TOTAL	Own	Rent	<25	25 40	41 54	55 60	61 80	81+	<2YR	>2YR	None	1+
Base	100	39	61	0	35	25	19	21	0	8	92	100	0
No Appeal At All	14	4	10	0	2	4	1	7	0	1	13	14	0
	14.0	10.3	16.4	0.0	5.7	16.0	5.3	33.3	0.0	12.5	14.1	14.0	0.0
	7	1	6	0	4	2	0	1	0	1	6	7	0
	7.0	2.6	9.8	0.0	11.4	8.0	0.0	4.8	0.0	12.5	6.5	7.0	0.0
	12	6	6	0	2	4	1	5	0	2	10	12	0
	12.0	15.4	9.8	0.0	5.7	16.0	5.3	23.8	0.0	25.0	10.9	12.0	0.0
	25	7	18	0	9	6	7	3	0	2	23	25	0
	25.0	17.9	29.5	0.0	25.7	24.0	36.8	14.3	0.0	25.0	25.0	25.0	0.0
Very Appealing	42	21	21	0	18	9	10	5	0	2	40	42	0
	42.0	53.8	34.4	0.0	51.4	36.0	52.6	23.8	0.0	25.0	43.5	42.0	0.0
Don't Know	0	0	0	0	0	0	0	0	0	0	0	0	0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mean	3.74	4.03	3.56	0.00	4.06	3.56	4.32	2.90	0.00	3.38	3.77	3.74	0.00
Median	4.18	4.57	3.97	0.00	4.53	3.92	4.55	3.00	0.00	3.50	4.24	4.18	0.00

ProGen Research

## Research Tables and Charts

Q9. Rate the following locations from 1 - 5, where 1 means not at all appealing and 5 means very appealing:

Riverside Drive

	TOTAL	GENDER		INCOME		EDUCATION					
		Male	Female	>30k	<30k	LT HS	HS Grad	Tech	Some Coll	Coll Grad	Grad Schl
Base	100	44	56	77	23	8	21	2	17	30	22
Not at all Appealing	26	8	18	19	7	2	3	0	5	8	8
	26.0	18.2	32.1	24.7	30.4	25.0	14.3	0.0	29.4	26.7	36.4
	18	8	10	14	4	2	4	0	2	5	5
	18.0	18.2	17.9	18.2	17.4	25.0	19.0	0.0	11.8	16.7	22.7
Very Appealing	26	12	14	19	7	1	7	1	4	10	3
	26.0	27.3	25.0	24.7	30.4	12.5	33.3	50.0	23.5	33.3	13.6
	13	6	7	10	3	0	2	0	4	3	4
	13.0	13.6	12.5	13.0	13.0	0.0	9.5	0.0	23.5	10.0	18.2
Don't Know	15	9	6	13	2	3	5	1	2	3	1
	15.0	20.5	10.7	16.9	8.7	37.5	23.8	50.0	11.8	10.0	4.5
Mean	2	1	1	2	0	0	0	0	0	1	1
Median	2.0	2.3	1.8	2.6	0.0	0.0	0.0	0.0	0.0	3.3	4.5
Mean	2.72	3.00	2.51	2.79	2.52	3.00	3.10	4.00	2.76	2.59	2.29
Median	2.69	2.96	2.45	2.74	2.57	2.50	3.00	4.00	2.88	2.65	2.00

				AGE						RESIDENCE		CHILDREN OVER TWO	
	TOTAL	Own	Rent	<25	25-40	41-54	55-60	61-80	81+	<2YR	>2YR	None	1+
Base	100	39	61	0	35	25	19	21	0	8	92	100	0
Not at all Appealing	26	11	15	0	8	5	6	7	0	0	26	26	0
	26.0	28.2	24.6	0.0	22.9	20.0	31.6	33.3	0.0	0.0	28.3	26.0	0.0
	18	8	10	0	9	1	4	4	0	1	17	18	0
	18.0	20.5	16.4	0.0	25.7	4.0	21.1	19.0	0.0	12.5	18.5	18.0	0.0
Very Appealing	26	12	14	0	8	8	3	7	0	1	25	26	0
	26.0	30.8	23.0	0.0	22.9	32.0	15.8	33.3	0.0	12.5	27.2	26.0	0.0
	13	4	9	0	4	3	3	3	0	3	10	13	0
	13.0	10.3	14.8	0.0	11.4	12.0	15.8	14.3	0.0	37.5	10.9	13.0	0.0
Don't Know	15	4	11	0	5	7	3	0	0	2	13	15	0
	15.0	10.3	18.0	0.0	14.3	28.0	15.8	0.0	0.0	25.0	14.1	15.0	0.0
Mean	2	0	2	0	1	1	0	0	0	1	1	2	0
	2.0	0.0	3.3	0.0	2.9	4.0	0.0	0.0	0.0	12.5	1.1	2.0	0.0
Median	2.72	2.54	2.85	0.00	2.68	3.25	2.63	2.29	0.00	3.86	2.64	2.72	0.00
	2.69	2.54	2.82	0.00	2.50	3.25	2.38	2.38	0.00	4.00	2.60	2.69	0.00

ProGen Research

## Research Tables and Charts

**Q9. (Cont'd) Rate the following locations from 1 - 5, where 1 means not at all appealing and 5 means very appealing:**

Walnut Street

	TOTAL	GENDER		INCOME		EDUCATION					
		Male	Fe male	>30k	<30k	LT HS	HS Grad	Tech	Some Coll	Coll Grad	Grad Schl
Base	100	44	56	77	23	8	21	2	17	30	22
Not at all Appealing	15	6	9	10	5	2	5	1	3	4	0
	15.0	13.6	16.1	13.0	21.7	25.0	23.8	50.0	17.6	13.3	0.0
	14	6	8	9	5	0	5	1	4	2	2
	14.0	13.6	14.3	11.7	21.7	0.0	23.8	50.0	23.5	6.7	9.1
Very Appealing	36	16	20	27	9	3	7	0	3	10	13
	36.0	36.4	35.7	35.1	39.1	37.5	33.3	0.0	17.6	33.3	59.1
	23	8	15	20	3	1	3	0	7	9	3
	23.0	18.2	26.8	26.0	13.0	12.5	14.3	0.0	41.2	30.0	13.6
Don't Know	6	3	3	5	1	2	0	0	0	2	2
	6.0	6.8	5.4	6.5	4.3	25.0	0.0	0.0	0.0	6.7	9.1
Mean	2.90	2.90	2.91	3.01	2.57	3.13	2.40	1.50	2.82	3.11	3.25
Median	3.00	2.97	3.03	3.11	2.67	3.17	2.50	1.50	3.00	3.25	3.12

	TOTAL			AGE						RESIDENCE		CHILDREN OVER TWO	
		Own	Rent	<25	25 40	41 54	55 60	61 80	81+	<2YR	>2YR	None	1+
Base	100	39	61	0	35	25	19	21	0	8	92	100	0
Not at all Appealing	15	9	6	0	2	4	3	6	0	0	15	15	0
	15.0	23.1	9.8	0.0	5.7	16.0	15.8	28.6	0.0	0.0	16.3	15.0	0.0
	14	8	6	0	4	2	2	6	0	0	14	14	0
	14.0	20.5	9.8	0.0	11.4	8.0	10.5	28.6	0.0	0.0	15.2	14.0	0.0
Very Appealing	36	12	24	0	13	9	9	5	0	4	32	36	0
	36.0	30.8	39.3	0.0	37.1	36.0	47.4	23.8	0.0	50.0	34.8	36.0	0.0
	23	7	16	0	11	7	2	3	0	1	22	23	0
	23.0	17.9	26.2	0.0	31.4	28.0	10.5	14.3	0.0	12.5	23.9	23.0	0.0
Don't Know	6	1	5	0	2	1	2	1	0	1	5	6	0
	6.0	2.6	8.2	0.0	5.7	4.0	10.5	4.8	0.0	12.5	5.4	6.0	0.0
Mean	2.90	2.54	3.14	0.00	3.22	2.96	2.89	2.38	0.00	3.50	2.86	2.90	0.00
Median	3.00	2.63	3.19	0.00	3.27	3.11	2.94	2.25	0.00	3.25	2.97	3.00	0.00

ProGen Research

## Research Tables and Charts

**Q9. (Cont'd) Rate the following locations from 1 - 5, where 1 means not at all appealing and 5 means very appealing:**

**Mulberry Street**

	GENDER			INCOME		EDUCATION					
	TOTAL	Male	Fe male	>30k	<30k	LT HS	HS Grad	Tech	Some Coll	Coll Grad	Grad Schl
Base	100	44	56	77	23	8	21	2	17	30	22
Not at all Appealing	19	8	11	13	6	3	4	2	6	4	0
	19.0	18.2	19.6	16.9	26.1	37.5	19.0	100.0	35.3	13.3	0.0
	15	8	7	11	4	0	5	0	3	5	2
	15.0	18.2	12.5	14.3	17.4	0.0	23.8	0.0	17.6	16.7	9.1
	29	12	17	22	7	3	6	0	4	8	8
	29.0	27.3	30.4	28.6	30.4	37.5	28.6	0.0	23.5	26.7	36.4
	18	5	13	16	2	0	3	0	1	6	8
	18.0	11.4	23.2	20.8	8.7	0.0	14.3	0.0	5.9	20.0	36.4
	14	7	7	11	3	2	1	0	3	5	3
Very Appealing	14.0	15.9	12.5	14.3	13.0	25.0	4.8	0.0	17.6	16.7	13.6
Don't Know	5	4	1	4	1	0	2	0	0	2	1
	5.0	9.1	1.8	5.2	4.3	0.0	9.5	0.0	0.0	6.7	4.5
Mean Median	2.93	2.88	2.96	3.01	2.64	2.75	2.58	1.00	2.53	3.11	3.57
	2.97	2.83	3.06	3.07	2.64	2.83	2.58	1.00	2.33	3.13	3.56

	AGE									RESIDENCE		CHILDREN OVER TWO	
	TOTAL	Own	Rent	<25	25 40	41 54	55 60	61 80	81+	<2YR	>2YR	None	1+
Base	100	39	61	0	35	25	19	21	0	8	92	100	0
Not at all Appealing	19	13	6	0	0	5	4	10	0	0	19	19	0
	19.0	33.3	9.8	0.0	0.0	20.0	21.1	47.6	0.0	0.0	20.7	19.0	0.0
	15	5	10	0	4	6	2	3	0	2	13	15	0
	15.0	12.8	16.4	0.0	11.4	24.0	10.5	14.3	0.0	25.0	14.1	15.0	0.0
	29	8	21	0	16	3	6	4	0	3	26	29	0
	29.0	20.5	34.4	0.0	45.7	12.0	31.6	19.0	0.0	37.5	28.3	29.0	0.0
	18	9	9	0	6	7	2	3	0	1	17	18	0
	18.0	23.1	14.8	0.0	17.1	28.0	10.5	14.3	0.0	12.5	18.5	18.0	0.0
	14	3	11	0	6	3	4	1	0	0	14	14	0
Very Appealing	14.0	7.7	18.0	0.0	17.1	12.0	21.1	4.8	0.0	0.0	15.2	14.0	0.0
Don't Know	5	1	4	0	3	1	1	0	0	2	3	5	0
	5.0	2.6	6.6	0.0	8.6	4.0	5.3	0.0	0.0	25.0	3.3	5.0	0.0
Mean Median	2.93	2.58	3.16	0.00	3.44	2.88	3.00	2.14	0.00	2.83	2.93	2.93	0.00
	2.97	2.63	3.10	0.00	3.25	2.83	3.00	1.67	0.00	2.83	2.98	2.97	0.00

ProGen Research

**Q9. (Cont'd) Rate the following locations from 1 - 5, where 1 means not at all appealing and 5 means very appealing:**

**Cherry Street**

	GENDER			INCOME		EDUCATION					
	TOTAL	Male	Fe male	>30k	<30k	LT HS	HS Grad	Tech	Some Coll	Coll Grad	Grad Schl
Base	100	44	56	77	23	8	21	2	17	30	22
Not at all Appealing	20	10	10	15	5	2	7	1	6	2	2
	20.0	22.7	17.9	19.5	21.7	25.0	33.3	50.0	35.3	6.7	9.1
	18	7	11	14	4	1	3	0	2	8	4
	18.0	15.9	19.6	18.2	17.4	12.5	14.3	0.0	11.8	26.7	18.2
	22	10	12	19	3	0	5	0	2	10	5
Very Appealing	22.0	22.7	21.4	24.7	13.0	0.0	23.8	0.0	11.8	33.3	22.7
	25	12	13	18	7	1	5	1	4	7	7
	25.0	27.3	23.2	23.4	30.4	12.5	23.8	50.0	23.5	23.3	31.8
	15	5	10	11	4	4	1	0	3	3	4
	15.0	11.4	17.9	14.3	17.4	50.0	4.8	0.0	17.6	10.0	18.2
Don't Know	0	0	0	0	0	0	0	0	0	0	0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mean	2.97	2.89	3.04	2.95	3.04	3.50	2.52	2.50	2.76	3.03	3.32
Median	3.05	3.00	3.08	3.00	3.33	4.50	2.60	2.50	2.75	3.00	3.50

  

	AGE									RESIDENCE		CHILDREN OVER TWO	
	TOTAL	Own	Rent	<25	25 40	41 54	55 60	61 80	81+	<2YR	>2YR	None	1+
Base	100	39	61	0	35	25	19	21	0	8	92	100	0
Not at all Appealing	20	11	9	0	3	3	5	9	0	2	18	20	0
	20.0	28.2	14.8	0.0	8.6	12.0	26.3	42.9	0.0	25.0	19.6	20.0	0.0
	18	11	7	0	6	6	2	4	0	0	18	18	0
	18.0	28.2	11.5	0.0	17.1	24.0	10.5	19.0	0.0	0.0	19.6	18.0	0.0
	22	6	16	0	13	3	5	1	0	3	19	22	0
Very Appealing	22.0	15.4	26.2	0.0	37.1	12.0	26.3	4.8	0.0	37.5	20.7	22.0	0.0
	25	7	18	0	10	8	4	3	0	2	23	25	0
	25.0	17.9	29.5	0.0	28.6	32.0	21.1	14.3	0.0	25.0	25.0	25.0	0.0
	15	4	11	0	3	5	3	4	0	1	14	15	0
	15.0	10.3	18.0	0.0	8.6	20.0	15.8	19.0	0.0	12.5	15.2	15.0	0.0
Don't Know	0	0	0	0	0	0	0	0	0	0	0	0	0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mean	2.97	2.54	3.25	0.00	3.11	3.24	2.89	2.48	0.00	3.00	2.97	2.97	0.00
Median	3.05	2.27	3.41	0.00	3.15	3.56	3.00	1.88	0.00	3.17	3.03	3.05	0.00

ProGen Research

## Research Tables and Charts

Q9. (Cont'd) Rate the following locations from 1 - 5, where 1 means not at all appealing and 5 means very appealing:

Poplar Street

	GENDER			INCOME		EDUCATION					
	TOTAL	Male	Female	>30k	<30k	LT HS	HS Grad	Tech	Some Coll	Coll Grad	Grad Schl
Base	100	44	56	77	23	8	21	2	17	30	22
Not at all Appealing	39 39.0	17 38.6	22 39.3	28 36.4	11 47.8	5 62.5	13 61.9	2 100.0	4 23.5	10 33.3	5 22.7
	28 28.0	13 29.5	15 26.8	21 27.3	7 30.4	2 25.0	2 9.5	0 0.0	6 35.3	10 33.3	8 36.4
	18 18.0	7 15.9	11 19.6	16 20.8	2 8.7	1 12.5	3 14.3	0 0.0	4 23.5	6 20.0	4 18.2
	4 4.0	1 2.3	3 5.4	2 2.6	2 8.7	0 0.0	2 9.5	0 0.0	0 0.0	1 3.3	1 4.5
Very Appealing	8 8.0	3 6.8	5 8.9	7 9.1	1 4.3	0 0.0	0 0.0	0 0.0	3 17.6	3 10.0	2 9.1
Don't Know	3 3.0	3 6.8	0 0.0	3 3.9	0 0.0	0 0.0	1 4.8	0 0.0	0 0.0	0 0.0	2 9.1
Mean	2.11	2.02	2.18	2.18	1.91	1.50	1.70	1.00	2.53	2.23	2.35
Median	1.84	1.77	1.90	1.93	1.57	1.30	1.27	1.00	2.25	2.00	2.13

	AGE									RESIDENCE		CHILDREN OVER TWO	
	TOTAL	Own	Rent	<25	25-40	41-54	55-60	61-80	81+	<2YR	>2YR	None	1+
Base	100	39	61	0	35	25	19	21	0	8	92	100	0
Not at all Appealing	39 39.0	21 53.8	18 29.5	0 0.0	6 17.1	14 56.0	11 57.9	8 38.1	0 0.0	1 12.5	38 41.3	39 39.0	0 0.0
	28 28.0	11 28.2	17 27.9	0 0.0	10 28.6	6 24.0	4 21.1	8 38.1	0 0.0	0 0.0	28 30.4	28 28.0	0 0.0
	18 18.0	5 12.8	13 21.3	0 0.0	11 31.4	2 8.0	2 10.5	3 14.3	0 0.0	3 37.5	15 16.3	18 18.0	0 0.0
	4 4.0	1 2.6	3 4.9	0 0.0	1 2.9	1 4.0	2 10.5	0 0.0	0 0.0	1 12.5	3 3.3	4 4.0	0 0.0
Very Appealing	8 8.0	1 2.6	7 11.5	0 0.0	4 11.4	2 8.0	0 0.0	2 9.5	0 0.0	2 25.0	6 6.5	8 8.0	0 0.0
Don't Know	3 3.0	0 0.0	3 4.9	0 0.0	3 8.6	0 0.0	0 0.0	0 0.0	0 0.0	1 12.5	2 2.2	3 3.0	0 0.0
Mean	2.11	1.72	2.38	0.00	2.59	1.84	1.74	2.05	0.00	3.43	2.01	2.11	0.00
Median	1.84	1.43	2.15	0.00	2.50	1.39	1.36	1.81	0.00	3.33	1.75	1.84	0.00

ProGen Research

## Research Tables and Charts

Q9. (Cont'd) Rate the following locations from 1 - 5, where 1 means not at all appealing and 5 means very appealing:

Plum Street

	TOTAL	GENDER		INCOME		EDUCATION					
		Male	Female	>30k	<30k	LT HS	HS Grad	Tech	Some Coll	Coll Grad	Grad Schl
Base	100	44	56	77	23	8	21	2	17	30	22
Not at all Appealing	31	12	19	23	8	2	10	2	4	7	6
	31.0	27.3	33.9	29.9	34.8	25.0	47.6	100.0	23.5	23.3	27.3
	20	11	9	16	4	1	3	0	2	8	6
	20.0	25.0	16.1	20.8	17.4	12.5	14.3	0.0	11.8	26.7	27.3
	19	8	11	13	6	1	3	0	8	5	2
Very Appealing	19.0	18.2	19.6	16.9	26.1	12.5	14.3	0.0	47.1	16.7	9.1
	7	3	4	5	2	1	1	0	1	3	1
	7.0	6.8	7.1	6.5	8.7	12.5	4.8	0.0	5.9	10.0	4.5
	5	2	3	4	1	1	0	0	2	2	0
	5.0	4.5	5.4	5.2	4.3	12.5	0.0	0.0	11.8	6.7	0.0
Don't Know	18	8	10	16	2	2	4	0	0	5	7
	18.0	18.2	17.9	20.8	8.7	25.0	19.0	0.0	0.0	16.7	31.8
Mean	2.21	2.22	2.20	2.20	2.24	2.67	1.71	1.00	2.71	2.40	1.87
Median	2.00	2.05	1.94	1.97	2.13	2.50	1.35	1.00	2.81	2.19	1.75

	TOTAL	AGE			RESIDENCE		CHILDREN OVER TWO	
		Own	Rent	<25	>25	<2YR	>2YR	None
Base	100	39	61	0	35	25	19	21
Not at all Appealing	31	17	14	0	5	11	8	7
	31.0	43.6	23.0	0.0	14.3	44.0	42.1	33.3
	20	5	15	0	9	3	2	6
	20.0	12.8	24.6	0.0	25.7	12.0	10.5	28.6
	19	4	15	0	10	2	2	5
Very Appealing	19.0	10.3	24.6	0.0	28.6	8.0	10.5	23.8
	7	3	4	0	3	2	1	1
	7.0	7.7	6.6	0.0	8.6	8.0	5.3	4.8
	5	0	5	0	2	2	1	0
	5.0	0.0	8.2	0.0	5.7	8.0	5.3	0.0
Don't Know	18	10	8	0	6	5	5	2
	18.0	25.6	13.1	0.0	17.1	20.0	26.3	9.5
Mean	2.21	1.76	2.45	0.00	2.59	2.05	1.93	2.00
Median	2.00	1.35	2.33	0.00	2.55	1.41	1.38	1.92

ProGen Research

## Research Tables and Charts

Q9. (Cont'd) Rate the following locations from 1 - 5, where 1 means not at all appealing and 5 means very appealing:

College Street

	GENDER			INCOME		EDUCATION					
	TOTAL	Male	Fe male	>30k	<30k	LT HS	HS Grad	Tech	Some Coll	Coll Grad	Grad Schl
Base	100	44	56	77	23	8	21	2	17	30	22
Not at all Appealing	5	1	4	3	2	0	2	1	0	1	1
	5.0	2.3	7.1	3.9	8.7	0.0	9.5	50.0	0.0	3.3	4.5
	9	6	3	7	2	0	3	0	0	5	1
	9.0	13.6	5.4	9.1	8.7	0.0	14.3	0.0	0.0	16.7	4.5
Very Appealing	21	9	12	13	8	3	4	1	5	4	4
	21.0	20.5	21.4	16.9	34.8	37.5	19.0	50.0	29.4	13.3	18.2
	34	14	20	30	4	1	9	0	5	11	8
	34.0	31.8	35.7	39.0	17.4	12.5	42.9	0.0	29.4	36.7	36.4
Don't Know	3	2	1	3	0	0	0	0	0	1	2
	3.0	4.5	1.8	3.9	0.0	0.0	0.0	0.0	0.0	3.3	9.1
Mean	3.73	3.71	3.75	3.80	3.52	4.13	3.38	2.00	4.12	3.69	3.85
Median	3.90	3.86	3.92	3.97	3.44	4.50	3.67	2.00	4.20	3.91	4.00

				AGE						RESIDENCE		CHILDREN OVER TWO	
	TOTAL	Own	Rent	<25	25 40	41 54	55 60	61 80	81+	<2YR	>2YR	None	1+
Base	100	39	61	0	35	25	19	21	0	8	92	100	0
Not at all Appealing	5	2	3	0	1	2	1	1	0	1	4	5	0
	5.0	5.1	4.9	0.0	2.9	8.0	5.3	4.8	0.0	12.5	4.3	5.0	0.0
	9	5	4	0	2	5	1	1	0	1	8	9	0
	9.0	12.8	6.6	0.0	5.7	20.0	5.3	4.8	0.0	12.5	8.7	9.0	0.0
Very Appealing	21	6	15	0	3	7	4	7	0	0	21	21	0
	21.0	15.4	24.6	0.0	8.6	28.0	21.1	33.3	0.0	0.0	22.8	21.0	0.0
	34	14	20	0	15	6	6	7	0	4	30	34	0
	34.0	35.9	32.8	0.0	42.9	24.0	31.6	33.3	0.0	50.0	32.6	34.0	0.0
Don't Know	3	0	3	0	2	1	0	0	0	0	3	3	0
	3.0	0.0	4.9	0.0	5.7	4.0	0.0	0.0	0.0	0.0	3.3	3.0	0.0
Mean	3.73	3.74	3.72	0.00	4.06	3.21	3.89	3.67	0.00	3.63	3.74	3.73	0.00
Median	3.90	3.96	3.85	0.00	4.20	3.21	4.08	3.71	0.00	4.00	3.88	3.90	0.00

ProGen Research

## Research Tables and Charts

**Q10. Using whole dollar amounts, in your opinion, what would be a reasonable cost for each of the following type rental housing?**

**One Bedroom Rental Apartment per Month**

	TOTAL	GENDER		INCOME		EDUCATION					
		Male	Fe male	>30k	<30k	LT HS	HS Grad	Tech	Some Coll	Coll Grad	Grad Schl
Base	100	44	56	77	23	8	21	2	17	30	22
Mean	391	402	383	418	300	293	366	425	368	420	426
Median	400	400	400	400	300	263	400	425	400	400	425
Mode	500	400	500	500	200	500	500	350	300	400	500
	+					+		+			

ProGen Research

**Two Bedroom Rental Apartment per Month**

	TOTAL	GENDER		INCOME		EDUCATION					
		Male	Fe male	>30k	<30k	LT HS	HS Grad	Tech	Some Coll	Coll Grad	Grad Schl
Base	100	44	56	77	23	8	21	2	17	30	22
Mean	508	515	504	538	409	386	471	538	481	547	555
Median	500	513	500	550	400	365	475	538	500	563	550
Mode	500	500	500	500	500	600	500	500	400	500	600
			+	+	+	+	+	+	+	+	

ProGen Research\

**Q10. (Cont'd) Using whole dollar amounts, in your opinion, what would be a reasonable cost for each of the following type rental housing?**

**Three Bedroom Rental Apartment per Month**

	GENDER			INCOME		EDUCATION					
	TOTAL	Male	Fe male	>30k	<30k	LT HS	HS Grad	Tech	Some Coll	Coll Grad	Grad Schl
Base	100	44	56	77	23	8	21	2	17	30	22
Mean	623	631	617	654	521	466	570	625	594	675	683
Median	625	638	625	650	500	463	575	625	600	700	700
Mode	700	700	700	700	500	450	700	600	600	750	700
					+	+		+			

ProGen Research

**A Rental Loft per Month**

	GENDER			INCOME		EDUCATION					
	TOTAL	Male	Fe male	>30k	<30k	LT HS	HS Grad	Tech	Some Coll	Coll Grad	Grad Schl
Base	100	44	56	77	23	8	21	2	17	30	22
Mean	420	434	409	463	275	216	432	275	304	492	486
Median	438	500	400	500	300	288	500	275	300	500	500
Mode	500	500	500	500	300	0	500	250	0	500	500
					+			+			

ProGen Research

## Research Tables and Charts

**Q11. And again, using whole dollar amounts, in your opinion what would be a reasonable purchase price for each of the following type housing?**

**One Bedroom Condominium - Purchase Price**

	GENDER			INCOME		EDUCATION					
	TOTAL	Male	Fe male	>30k	<30k	LT HS	HS Grad	Tech	Some Coll	Coll Grad	Grad Schl
Base	100	44	56	77	23	8	21	2	17	30	22
Mean	52090	53659	50857	60156	25087	12875	47952	40500	34588	66667	65000
Median	50000	50000	45000	60000	30000	0	45000	40500	30000	60000	62500
Mode	60000	50000	60000	60000	0	0	45000	45000	0	60000	60000
							+	+		+	

ProGen Research

**Two Bedroom Condominium - Purchase Price**

	GENDER			INCOME		EDUCATION					
	TOTAL	Male	Fe male	>30k	<30k	LT HS	HS Grad	Tech	Some Coll	Coll Grad	Grad Schl
Base	100	44	56	77	23	8	21	2	17	30	22
Mean	64830	66750	63321	74130	33696	16500	59286	55000	46471	82933	78091
Median	60000	65000	60000	70000	40000	0	56000	55000	45000	75000	80000
Mode	80000	80000	40000	80000	0	0	60000	60000	0	60000	80000
			+				+	+		+	

ProGen Research

## Research Tables and Charts

**Q11. (Cont'd) And again, using whole dollar amounts, in your opinion what would be a reasonable purchase price for each of the following type housing?**

### Three Bedroom Condominium - Purchase Price

	GENDER			INCOME		EDUCATION					
	TOTAL	Male	Fe male	>30k	<30k	LT HS	HS Grad	Tech	Some Coll	Coll Grad	Grad Schl
Base	100	44	56	77	23	8	21	2	17	30	22
Mean	78220	80182	76679	88260	44609	21125	71952	67500	57471	97667	95455
Median	75000	77500	75000	80000	50000	0	70000	67500	55000	90000	90000
Mode	100000	100000	0	70000	0	0	100000	70000	0	80000	100000
			+				+	+		+	+

ProGen Research

### Two Bedroom Townhouse/Row House - Purchase Price

	GENDER			INCOME		EDUCATION					
	TOTAL	Male	Fe male	>30k	<30k	LT HS	HS Grad	Tech	Some Coll	Coll Grad	Grad Schl
Base	100	44	56	77	23	8	21	2	17	30	22
Mean	69185	73659	65670	77942	39870	23125	62952	55000	53235	85800	82841
Median	70000	75000	67500	75000	40000	0	60000	55000	55000	75000	80000
Mode	75000	75000	70000	60000	0	0	50000	45000	75000	70000	70000
	+		+				+	+	+	+	+

ProGen Research

**Research Tables and Charts**

**Q11. (Cont'd) And again, using whole dollar amounts, in your opinion what would be a reasonable purchase price for each of the following type housing?**

**Two Bedroom Free Standing Home - Purchase Price**

	GENDER			INCOME		EDUCATION					
	TOTAL	Male	Fe male	>30k	<30k	LT HS	HS Grad	Tech	Some Coll	Coll Grad	Grad Schl
Base	100	44	56	77	23	8	21	2	17	30	22
Mean	80310	81636	79268	90610	45826	31500	67667	65000	65176	97167	100227
Median	80000	80000	80000	80000	45000	37500	60000	65000	70000	90000	87500
Mode	80000	100000	80000	80000	0	0	80000	70000	80000	80000	80000
							+	+	+	+	

ProGen Research

**Three Bedroom Free Standing Home - Purchase Price**

	GENDER			INCOME		EDUCATION					
	TOTAL	Male	Fe male	>30k	<30k	LT HS	HS Grad	Tech	Some Coll	Coll Grad	Grad Schl
Base	100	44	56	77	23	8	21	2	17	30	22
Mean	95810	97341	94607	106584	59739	42125	81714	78500	81059	113933	117045
Median	90000	100000	90000	100000	60000	47500	85000	78500	85000	110000	100000
Mode	100000	110000	90000	100000	0	0	75000	85000	0	100000	100000
							+	+		+	

ProGen Research

## Research Tables and Charts

**Q12. Rate each amenity on a scale of 1-5, where 1 means not at all important and 5 means the amenity would be so important you would be willing to pay extra:**

**A code or card-entry building**

	TOTAL	GENDER		INCOME		EDUCATION					
		Male	Female	>30k	<30k	LT HS	HS Grad	Tech	Some Coll	Coll Grad	Grad Schl
Base	100	44	56	77	23	8	21	2	17	30	22
Not at All Important	11	3	8	5	6	2	3	0	2	4	0
	11.0	6.8	14.3	6.5	26.1	25.0	14.3	0.0	11.8	13.3	0.0
	4	1	3	4	0	0	0	1	0	2	1
	4.0	2.3	5.4	5.2	0.0	0.0	0.0	50.0	0.0	6.7	4.5
	14	8	6	10	4	2	3	0	2	3	4
Would Pay Extra	14.0	18.2	10.7	13.0	17.4	25.0	14.3	0.0	11.8	10.0	18.2
	26	13	13	25	1	0	4	0	5	10	7
	26.0	29.5	23.2	32.5	4.3	0.0	19.0	0.0	29.4	33.3	31.8
	45	19	26	33	12	4	11	1	8	11	10
	45.0	43.2	46.4	42.9	52.2	50.0	52.4	50.0	47.1	36.7	45.5
Don't Know	0	0	0	0	0	0	0	0	0	0	0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mean	3.90	4.00	3.82	4.00	3.57	3.50	3.95	3.50	4.00	3.73	4.18
Median	4.31	4.27	4.35	4.28	4.54	4.00	4.55	3.50	4.40	4.10	4.36

	TOTAL	AGE								RESIDENCE		CHILDREN OVER TWO	
		Own	Rent	<25	25-40	41-54	55-60	61-80	81+	<2YR	>2YR	None	1+
Base	100	39	61	0	35	25	19	21	0	8	92	100	0
Not at All Important	11	4	7	0	2	1	2	6	0	1	10	11	0
	11.0	10.3	11.5	0.0	5.7	4.0	10.5	28.6	0.0	12.5	10.9	11.0	0.0
	4	2	2	0	2	2	0	0	0	0	4	4	0
	4.0	5.1	3.3	0.0	5.7	8.0	0.0	0.0	0.0	0.0	4.3	4.0	0.0
	14	5	9	0	5	3	2	4	0	2	12	14	0
	14.0	12.8	14.8	0.0	14.3	12.0	10.5	19.0	0.0	25.0	13.0	14.0	0.0
Would Pay Extra	26	12	14	0	13	6	4	3	0	3	23	26	0
	26.0	30.8	23.0	0.0	37.1	24.0	21.1	14.3	0.0	37.5	25.0	26.0	0.0
	45	16	29	0	13	13	11	8	0	2	43	45	0
	45.0	41.0	47.5	0.0	37.1	52.0	57.9	38.1	0.0	25.0	46.7	45.0	0.0
	0	0	0	0	0	0	0	0	0	0	0	0	0
Don't Know	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mean	3.90	3.87	3.92	0.00	3.94	4.12	4.16	3.33	0.00	3.63	3.92	3.90	0.00
Median	4.31	4.21	4.39	0.00	4.15	4.54	4.64	3.67	0.00	3.83	4.37	4.31	0.00

ProGen Research

**Q12. (Cont'd) Rate each amenity on a scale of 1-5, where 1 means not at all important and 5 means the amenity would be so important you would be willing to pay extra:**

**Fenced-in Property**

	GENDER			INCOME		EDUCATION					
	TOTAL	Male	Fe male	>30k	<30k	LT HS	HS Grad	Tech	Some Coll	Coll Grad	Grad Schl
Base	100	44	56	77	23	8	21	2	17	30	22
Not at All Important	4	2	2	3	1	0	2	0	1	0	1
	4.0	4.5	3.6	3.9	4.3	0.0	9.5	0.0	5.9	0.0	4.5
	8	2	6	7	1	0	1	1	0	3	3
	8.0	4.5	10.7	9.1	4.3	0.0	4.8	50.0	0.0	10.0	13.6
	21	8	13	17	4	0	5	0	5	7	4
Would Pay Extra	21.0	18.2	23.2	22.1	17.4	0.0	23.8	0.0	29.4	23.3	18.2
	23	12	11	18	5	0	4	0	4	8	7
	23.0	27.3	19.6	23.4	21.7	0.0	19.0	0.0	23.5	26.7	31.8
	44	20	24	32	12	8	9	1	7	12	7
	44.0	45.5	42.9	41.6	52.2	100.0	42.9	50.0	41.2	40.0	31.8
Don't Know	0	0	0	0	0	0	0	0	0	0	0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mean Median	3.95	4.05	3.88	3.90	4.13	5.00	3.81	3.50	3.94	3.97	3.73
	4.24	4.33	4.14	4.14	4.54	5.00	4.13	3.50	4.13	4.13	3.93

	AGE									RESIDENCE		CHILDREN OVER TWO	
	TOTAL	Own	Rent	<25	25 40	41 54	55 60	61 80	81+	<2YR	>2YR	None	1+
Base	100	39	61	0	35	25	19	21	0	8	92	100	0
Not at All Important	4	2	2	0	1	0	1	2	0	0	4	4	0
	4.0	5.1	3.3	0.0	2.9	0.0	5.3	9.5	0.0	0.0	4.3	4.0	0.0
	8	4	4	0	1	4	1	2	0	0	8	8	0
	8.0	10.3	6.6	0.0	2.9	16.0	5.3	9.5	0.0	0.0	8.7	8.0	0.0
	21	7	14	0	8	4	4	5	0	1	20	21	0
Would Pay Extra	21.0	17.9	23.0	0.0	22.9	16.0	21.1	23.8	0.0	12.5	21.7	21.0	0.0
	23	9	14	0	11	4	5	3	0	4	19	23	0
	23.0	23.1	23.0	0.0	31.4	16.0	26.3	14.3	0.0	50.0	20.7	23.0	0.0
	44	17	27	0	14	13	8	9	0	3	41	44	0
	44.0	43.6	44.3	0.0	40.0	52.0	42.1	42.9	0.0	37.5	44.6	44.0	0.0
Don't Know	0	0	0	0	0	0	0	0	0	0	0	0	0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mean Median	3.95	3.90	3.98	0.00	4.03	4.04	3.95	3.71	0.00	4.25	3.92	3.95	0.00
	4.24	4.22	4.25	0.00	4.18	4.54	4.20	4.00	0.00	4.25	4.24	4.24	0.00

ProGen Research

**Q12. (Cont'd) Rate each amenity on a scale of 1-5, where 1 means not at all important and 5 means the amenity would be so important you would be willing to pay extra:**

**Burglar Alarm in Your Individual Unit**

	TOTAL	GENDER		INCOME		EDUCATION					
		Male	Female	>30k	<30k	LT HS	HS Grad	Tech	Some Coll	Coll Grad	Grad Schl
Base	100	44	56	77	23	8	21	2	17	30	22
Not at All Important	1	0	1	1	0	0	0	0	0	0	1
	1.0	0.0	1.8	1.3	0.0	0.0	0.0	0.0	0.0	0.0	4.5
	2	0	2	1	1	0	1	0	0	0	1
	2.0	0.0	3.6	1.3	4.3	0.0	4.8	0.0	0.0	0.0	4.5
	13	5	8	11	2	0	3	0	3	5	2
	13.0	11.4	14.3	14.3	8.7	0.0	14.3	0.0	17.6	16.7	9.1
Would Pay Extra	18	11	7	16	2	0	2	1	3	5	7
	18.0	25.0	12.5	20.8	8.7	0.0	9.5	50.0	17.6	16.7	31.8
	66	28	38	48	18	8	15	1	11	20	11
	66.0	63.6	67.9	62.3	78.3	100.0	71.4	50.0	64.7	66.7	50.0
	0	0	0	0	0	0	0	0	0	0	0
Don't Know	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mean	4.46	4.52	4.41	4.42	4.61	5.00	4.48	4.50	4.47	4.50	4.18
Median	4.74	4.71	4.76	4.70	4.86	5.00	4.80	4.50	4.73	4.75	4.50

  

	TOTAL			AGE						RESIDENCE		CHILDREN OVER TWO	
		Own	Rent	<25	25-40	41-54	55-60	61-80	81+	<2YR	>2YR	None	1+
Base	100	39	61	0	35	25	19	21	0	8	92	100	0
Not at All Important	1	0	1	0	0	1	0	0	0	0	1	1	0
	1.0	0.0	1.6	0.0	0.0	4.0	0.0	0.0	0.0	0.0	1.1	1.0	0.0
	2	0	2	0	0	1	0	1	0	0	2	2	0
	2.0	0.0	3.3	0.0	0.0	4.0	0.0	4.8	0.0	0.0	2.2	2.0	0.0
	13	10	3	0	4	3	1	5	0	0	13	13	0
	13.0	25.6	4.9	0.0	11.4	12.0	5.3	23.8	0.0	0.0	14.1	13.0	0.0
Would Pay Extra	18	6	12	0	10	5	2	1	0	4	14	18	0
	18.0	15.4	19.7	0.0	28.6	20.0	10.5	4.8	0.0	50.0	15.2	18.0	0.0
	66	23	43	0	21	15	16	14	0	4	62	66	0
	66.0	59.0	70.5	0.0	60.0	60.0	84.2	66.7	0.0	50.0	67.4	66.0	0.0
	0	0	0	0	0	0	0	0	0	0	0	0	0
Don't Know	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mean	4.46	4.33	4.54	0.00	4.49	4.28	4.79	4.33	0.00	4.50	4.46	4.46	0.00
Median	4.74	4.65	4.79	0.00	4.67	4.67	4.91	4.75	0.00	4.50	4.76	4.74	0.00

ProGen Research

## Research Tables and Charts

**Q12. (Cont'd) Rate each amenity on a scale of 1-5, where 1 means not at all important and 5 means the amenity would be so important you would be willing to pay extra:**

**A Paid, Uniformed Security Guard Patrolling the Grounds**

	GENDER			INCOME		EDUCATION					
	TOTAL	Male	Female	>30k	<30k	LT HS	HS Grad	Tech	Some Coll	Coll Grad	Grad Schl
Base	100	44	56	77	23	8	21	2	17	30	22
Not at All Important	7	1	6	6	1	1	1	0	1	2	2
	7.0	2.3	10.7	7.8	4.3	12.5	4.8	0.0	5.9	6.7	9.1
	15	6	9	11	4	0	4	0	3	5	3
	15.0	13.6	16.1	14.3	17.4	0.0	19.0	0.0	17.6	16.7	13.6
Would Pay Extra	25	15	10	21	4	1	3	0	7	8	6
	25.0	34.1	17.9	27.3	17.4	12.5	14.3	0.0	41.2	26.7	27.3
	24	10	14	18	6	1	7	1	3	8	4
	24.0	22.7	25.0	23.4	26.1	12.5	33.3	50.0	17.6	26.7	18.2
Don't Know	29	12	17	21	8	5	6	1	3	7	7
	29.0	27.3	30.4	27.3	34.8	62.5	28.6	50.0	17.6	23.3	31.8
Mean	0	0	0	0	0	0	0	0	0	0	0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Median	3.53	3.59	3.48	3.48	3.70	4.13	3.62	4.50	3.24	3.43	3.50
	3.63	3.50	3.71	3.53	3.92	4.70	3.86	4.50	3.14	3.50	3.50

	AGE									RESIDENCE		CHILDREN OVER TWO	
	TOTAL	Own	Rent	<25	25 40	41 54	55 60	61 80	81+	<2YR	>2YR	None	1+
Base	100	39	61	0	35	25	19	21	0	8	92	100	0
Not at All Important	7	5	2	0	0	2	1	4	0	0	7	7	0
	7.0	12.8	3.3	0.0	0.0	8.0	5.3	19.0	0.0	0.0	7.6	7.0	0.0
	15	4	11	0	5	4	4	2	0	1	14	15	0
	15.0	10.3	18.0	0.0	14.3	16.0	21.1	9.5	0.0	12.5	15.2	15.0	0.0
Would Pay Extra	25	14	11	0	10	6	6	3	0	2	23	25	0
	25.0	35.9	18.0	0.0	28.6	24.0	31.6	14.3	0.0	25.0	25.0	25.0	0.0
	24	8	16	0	11	5	2	6	0	2	22	24	0
	24.0	20.5	26.2	0.0	31.4	20.0	10.5	28.6	0.0	25.0	23.9	24.0	0.0
Don't Know	29	8	21	0	9	8	6	6	0	3	26	29	0
	29.0	20.5	34.4	0.0	25.7	32.0	31.6	28.6	0.0	37.5	28.3	29.0	0.0
Mean	0	0	0	0	0	0	0	0	0	0	0	0	0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Median	3.53	3.26	3.70	0.00	3.69	3.52	3.42	3.38	0.00	3.88	3.50	3.53	0.00
	3.63	3.25	3.91	0.00	3.73	3.60	3.25	3.75	0.00	4.00	3.59	3.63	0.00

ProGen Research

**Q12. (Cont'd) Rate each amenity on a scale of 1-5, where 1 means not at all important and 5 means the amenity would be so important you would be willing to pay extra:**

**Off-Street Parking**

	GENDER			INCOME		EDUCATION					
	TOTAL	Male	Fe male	>30k	<30k	LT HS	HS Grad	Tech	Some Coll	Coll Grad	Grad Schl
Base	100	44	56	77	23	8	21	2	17	30	22
Not at All Important	7	2	5	3	4	3	1	0	2	1	0
	7.0	4.5	8.9	3.9	17.4	37.5	4.8	0.0	11.8	3.3	0.0
	5	2	3	4	1	1	0	0	0	2	2
	5.0	4.5	5.4	5.2	4.3	12.5	0.0	0.0	0.0	6.7	9.1
	17	6	11	12	5	0	7	0	2	6	2
Would Pay Extra	17.0	13.6	19.6	15.6	21.7	0.0	33.3	0.0	11.8	20.0	9.1
	22	11	11	19	3	0	4	1	4	7	6
	22.0	25.0	19.6	24.7	13.0	0.0	19.0	50.0	23.5	23.3	27.3
	49	23	26	39	10	4	9	1	9	14	12
	49.0	52.3	46.4	50.6	43.5	50.0	42.9	50.0	52.9	46.7	54.5
Don't Know	0	0	0	0	0	0	0	0	0	0	0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mean	4.01	4.16	3.89	4.13	3.61	3.13	3.95	4.50	4.06	4.03	4.27
Median	4.45	4.54	4.32	4.51	4.00	3.50	4.13	4.50	4.56	4.36	4.58

	AGE									RESIDENCE		CHILDREN OVER TWO	
	TOTAL	Own	Rent	<25	25 40	41 54	55 60	61 80	81+	<2YR	>2YR	None	1+
Base	100	39	61	0	35	25	19	21	0	8	92	100	0
Not at All Important	7	2	5	0	0	2	3	2	0	0	7	7	0
	7.0	5.1	8.2	0.0	0.0	8.0	15.8	9.5	0.0	0.0	7.6	7.0	0.0
	5	2	3	0	2	2	0	1	0	0	5	5	0
	5.0	5.1	4.9	0.0	5.7	8.0	0.0	4.8	0.0	0.0	5.4	5.0	0.0
	17	6	11	0	7	3	5	2	0	2	15	17	0
	17.0	15.4	18.0	0.0	20.0	12.0	26.3	9.5	0.0	25.0	16.3	17.0	0.0
Would Pay Extra	22	8	14	0	7	8	4	3	0	1	21	22	0
	22.0	20.5	23.0	0.0	20.0	32.0	21.1	14.3	0.0	12.5	22.8	22.0	0.0
	49	21	28	0	19	10	7	13	0	5	44	49	0
	49.0	53.8	45.9	0.0	54.3	40.0	36.8	61.9	0.0	62.5	47.8	49.0	0.0
	0	0	0	0	0	0	0	0	0	0	0	0	0
Don't Know	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mean	4.01	4.13	3.93	0.00	4.23	3.88	3.63	4.14	0.00	4.38	3.98	4.01	0.00
Median	4.45	4.57	4.32	0.00	4.58	4.19	3.88	4.69	0.00	4.70	4.40	4.45	0.00

ProGen Research

**Q12. (Cont'd) Rate each amenity on a scale of 1-5, where 1 means not at all important and 5 means the amenity would be so important you would be willing to pay extra:**

**Attached Garage Parking**

	GENDER			INCOME		EDUCATION					
	TOTAL	Male	Female	>30k	<30k	LT HS	HS Grad	Tech	Some Coll	Coll Grad	Grad Schl
Base	100	44	56	77	23	8	21	2	17	30	22
Not at All Important	6 6.0	1 2.3	5 8.9	2 2.6	4 17.4	1 12.5	1 4.8	0 0.0	3 17.6	1 3.3	0 0.0
	4 4.0	1 2.3	3 5.4	2 2.6	2 8.7	0 0.0	1 4.8	0 0.0	1 5.9	1 3.3	1 4.5
	14 14.0	9 20.5	5 8.9	12 15.6	2 8.7	0 0.0	4 19.0	0 0.0	4 23.5	5 16.7	1 4.5
	21 21.0	6 13.6	15 26.8	18 23.4	3 13.0	0 0.0	6 28.6	0 0.0	2 11.8	7 23.3	6 27.3
Would Pay Extra	55 55.0	27 61.4	28 50.0	43 55.8	12 52.2	7 87.5	9 42.9	2 100.0	7 41.2	16 53.3	14 63.6
Don't Know	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0
Mean	4.15	4.30	4.04	4.27	3.74	4.50	4.00	5.00	3.53	4.20	4.50
Median	4.59	4.69	4.50	4.60	4.54	4.93	4.25	5.00	3.75	4.56	4.71

	AGE									RESIDENCE		CHILDREN OVER TWO	
	TOTAL	Own	Rent	<25	25 40	41 54	55 60	61 80	81+	<2YR	>2YR	None	1+
Base	100	39	61	0	35	25	19	21	0	8	92	100	0
Not at All Important	6	0	6	0	2	0	1	3	0	1	5	6	0
	6.0	0.0	9.8	0.0	5.7	0.0	5.3	14.3	0.0	12.5	5.4	6.0	0.0
	4	1	3	0	1	1	0	2	0	0	4	4	0
	4.0	2.6	4.9	0.0	2.9	4.0	0.0	9.5	0.0	0.0	4.3	4.0	0.0
	14	4	10	0	8	3	1	2	0	2	12	14	0
	14.0	10.3	16.4	0.0	22.9	12.0	5.3	9.5	0.0	25.0	13.0	14.0	0.0
Would Pay Extra	21	8	13	0	10	7	1	3	0	3	18	21	0
	21.0	20.5	21.3	0.0	28.6	28.0	5.3	14.3	0.0	37.5	19.6	21.0	0.0
	55	26	29	0	14	14	16	11	0	2	53	55	0
	55.0	66.7	47.5	0.0	40.0	56.0	84.2	52.4	0.0	25.0	57.6	55.0	0.0
	0	0	0	0	0	0	0	0	0	0	0	0	0
Don't Know	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mean	4.15	4.51	3.92	0.00	3.94	4.36	4.63	3.81	0.00	3.63	4.20	4.15	0.00
Median	4.59	4.75	4.38	0.00	4.15	4.61	4.91	4.55	0.00	3.83	4.63	4.59	0.00

ProGen Research

**Q12. (Cont'd) Rate each amenity on a scale of 1-5, where 1 means not at all important and 5 means the amenity would be so important you would be willing to pay extra:**

**Fenced Security Gate Around Parking Area**

	GENDER			INCOME		EDUCATION					
	TOTAL	Male	Fe male	>30k	<30k	LT HS	HS Grad	Tech	Some Coll	Coll Grad	Grad Schl
Base	100	44	56	77	23	8	21	2	17	30	22
Not at All Important	1	1	0	1	0	0	0	0	0	1	0
	1.0	2.3	0.0	1.3	0.0	0.0	0.0	0.0	0.0	3.3	0.0
	3	1	2	2	1	0	0	0	1	2	0
	3.0	2.3	3.6	2.6	4.3	0.0	0.0	0.0	5.9	6.7	0.0
	18	6	12	15	3	1	3	0	4	3	7
Would Pay Extra	18.0	13.6	21.4	19.5	13.0	12.5	14.3	0.0	23.5	10.0	31.8
	35	16	19	27	8	1	10	0	3	14	7
	35.0	36.4	33.9	35.1	34.8	12.5	47.6	0.0	17.6	46.7	31.8
	43	20	23	32	11	6	8	2	9	10	8
	43.0	45.5	41.1	41.6	47.8	75.0	38.1	100.0	52.9	33.3	36.4
Don't Know	0	0	0	0	0	0	0	0	0	0	0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mean	4.16	4.20	4.13	4.13	4.26	4.63	4.24	5.00	4.18	4.00	4.05
	Median	4.30	4.38	4.24	4.26	4.83	4.25	5.00	4.56	4.14	4.07

	AGE									RESIDENCE		CHILDREN OVER TWO	
	TOTAL	Own	Rent	<25	25-40	41-54	55-60	61-80	81+	<2YR	>2YR	None	1+
Base	100	39	61	0	35	25	19	21	0	8	92	100	0
Not at All Important	1	1	0	0	1	0	0	0	0	0	1	1	0
	1.0	2.6	0.0	0.0	2.9	0.0	0.0	0.0	0.0	0.0	1.1	1.0	0.0
	3	0	3	0	2	0	1	0	0	0	3	3	0
	3.0	0.0	4.9	0.0	5.7	0.0	5.3	0.0	0.0	0.0	3.3	3.0	0.0
	18	6	12	0	8	6	0	4	0	1	17	18	0
	18.0	15.4	19.7	0.0	22.9	24.0	0.0	19.0	0.0	12.5	18.5	18.0	0.0
Would Pay Extra	35	15	20	0	13	9	7	6	0	4	31	35	0
	35.0	38.5	32.8	0.0	37.1	36.0	36.8	28.6	0.0	50.0	33.7	35.0	0.0
	43	17	26	0	11	10	11	11	0	3	40	43	0
	43.0	43.6	42.6	0.0	31.4	40.0	57.9	52.4	0.0	37.5	43.5	43.0	0.0
	0	0	0	0	0	0	0	0	0	0	0	0	0
Don't Know	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mean	4.16	4.21	4.13	0.00	3.89	4.16	4.47	4.33	0.00	4.25	4.15	4.16	0.00
Median	4.30	4.33	4.28	0.00	4.00	4.22	4.64	4.55	0.00	4.25	4.31	4.30	0.00

ProGen Research

**Q12. (Cont'd) Rate each amenity on a scale of 1-5, where 1 means not at all important and 5 means the amenity would be so important you would be willing to pay extra:**

**Covered Parking Spaces**

	GENDER			INCOME		EDUCATION					
	TOTAL	Male	Female	>30k	<30k	LT HS	HS Grad	Tech	Some Coll	Coll Grad	Grad Schl
Base	100	44	56	77	23	8	21	2	17	30	22
Not at All Important	10 10.0	5 11.4	5 8.9	5 6.5	5 21.7	3 37.5	1 4.8	0 0.0	5 29.4	1 3.3	0 0.0
	9 9.0	2 4.5	7 12.5	8 10.4	1 4.3	1 12.5	2 9.5	0 0.0	0 0.0	2 6.7	4 18.2
	21 21.0	12 27.3	9 16.1	17 22.1	4 17.4	0 0.0	6 28.6	2 100.0	1 5.9	8 26.7	4 18.2
	21 21.0	10 22.7	11 19.6	19 24.7	2 8.7	1 12.5	2 9.5	0 0.0	4 23.5	8 26.7	6 27.3
Would Pay Extra	39 39.0	15 34.1	24 42.9	28 36.4	11 47.8	3 37.5	10 47.6	0 0.0	7 41.2	11 36.7	8 36.4
Don't Know	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0
Mean	3.70	3.64	3.75	3.74	3.57	3.00	3.86	3.00	3.47	3.87	3.82
Median	3.98	3.80	4.14	3.95	4.25	3.00	4.25	3.00	4.13	4.00	4.00

	AGE									RESIDENCE		CHILDREN OVER TWO	
	TOTAL	Own	Rent	<25	25-40	41-54	55-60	61-80	81+	<2YR	>2YR	None	1+
Base	100	39	61	0	35	25	19	21	0	8	92	100	0
Not at All Important	10 10.0	3 7.7	7 11.5	0 0.0	3 8.6	0 0.0	4 21.1	3 14.3	0 0.0	2 25.0	8 8.7	10 10.0	0 0.0
	9 9.0	3 7.7	6 9.8	0 0.0	4 11.4	3 12.0	2 10.5	0 0.0	0 0.0	1 12.5	8 8.7	9 9.0	0 0.0
	21 21.0	11 28.2	10 16.4	0 0.0	8 22.9	6 24.0	2 10.5	5 23.8	0 0.0	1 12.5	20 21.7	21 21.0	0 0.0
	21 21.0	6 15.4	15 24.6	0 0.0	10 28.6	7 28.0	2 10.5	2 9.5	0 0.0	2 25.0	19 20.7	21 21.0	0 0.0
Would Pay Extra	39 39.0	16 41.0	23 37.7	0 0.0	10 28.6	9 36.0	9 47.4	11 52.4	0 0.0	2 25.0	37 40.2	39 39.0	0 0.0
Don't Know	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0
Mean	3.70	3.74	3.67	0.00	3.57	3.88	3.53	3.86	0.00	3.13	3.75	3.70	0.00
Median	3.98	3.92	4.00	0.00	3.75	4.00	4.25	4.55	0.00	3.50	4.03	3.98	0.00

ProGen Research

**Q12. (Cont'd) Rate each amenity on a scale of 1-5, where 1 means not at all important and 5 means the amenity would be so important you would be willing to pay extra:**

**A Built-In Dishwasher**

	GENDER			INCOME		EDUCATION					
	TOTAL	Male	Female	>30k	<30k	LT HS	HS Grad	Tech	Some Coll	Coll Grad	Grad Schl
Base	100	44	56	77	23	8	21	2	17	30	22
Not at All Important	9 9.0	5 11.4	4 7.1	6 7.8	3 13.0	2 25.0	4 19.0	0 0.0	1 5.9	1 3.3	1 4.5
	3 3.0	2 4.5	1 1.8	1 1.3	2 8.7	0 0.0	3 14.3	0 0.0	0 0.0	0 0.0	0 0.0
	26 26.0	11 25.0	15 26.8	17 22.1	9 39.1	2 25.0	6 28.6	0 0.0	7 41.2	6 20.0	5 22.7
	13 13.0	6 13.6	7 12.5	13 16.9	0 0.0	0 0.0	1 4.8	0 0.0	0 0.0	4 13.3	8 36.4
Would Pay Extra	49 49.0	20 45.5	29 51.8	40 51.9	9 39.1	4 50.0	7 33.3	2 100.0	9 52.9	19 63.3	8 36.4
Don't Know	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0
Mean	3.90	3.77	4.00	4.04	3.43	3.50	3.19	5.00	3.94	4.33	4.00
Median	4.42	4.17	4.53	4.54	3.22	4.00	3.08	5.00	4.56	4.71	4.13

	AGE									RESIDENCE		CHILDREN OVER TWO	
	TOTAL	Own	Rent	<25	25-40	41-54	55-60	61-80	81+	<2YR	>2YR	None	1+
Base	100	39	61	0	35	25	19	21	0	8	92	100	0
Not at All Important	9	4	5	0	1	4	3	1	0	0	9	9	0
	9.0	10.3	8.2	0.0	2.9	16.0	15.8	4.8	0.0	0.0	9.8	9.0	0.0
	3	0	3	0	1	0	1	1	0	0	3	3	0
	3.0	0.0	4.9	0.0	2.9	0.0	5.3	4.8	0.0	0.0	3.3	3.0	0.0
Would Pay Extra	26	10	16	0	7	6	5	8	0	2	24	26	0
	26.0	25.6	26.2	0.0	20.0	24.0	26.3	38.1	0.0	25.0	26.1	26.0	0.0
	13	4	9	0	10	3	0	0	0	2	11	13	0
	13.0	10.3	14.8	0.0	28.6	12.0	0.0	0.0	0.0	25.0	12.0	13.0	0.0
Don't Know	49	21	28	0	16	12	10	11	0	4	45	49	0
	49.0	53.8	45.9	0.0	45.7	48.0	52.6	52.4	0.0	50.0	48.9	49.0	0.0
Mean	0	0	0	0	0	0	0	0	0	0	0	0	0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Median	3.90	3.97	3.85	0.00	4.11	3.76	3.68	3.90	0.00	4.25	3.87	3.90	0.00
	4.42	4.57	4.22	0.00	4.35	4.33	4.55	4.55	0.00	4.50	4.41	4.42	0.00

ProGen Research

## Research Tables and Charts

Q12. (Cont'd) Rate each amenity on a scale of 1-5, where 1 means not at all important and 5 means the amenity would be so important you would be willing to pay extra:

A Built-In Stove and Oven

	GENDER			INCOME		EDUCATION					
	TOTAL	Male	Female	>30k	<30k	LT HS	HS Grad	Tech	Some Coll	Coll Grad	Grad Schl
Base	100	44	56	77	23	8	21	2	17	30	22
Not at All Important	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0
	3 3.0	0 0.0	3 5.4	2 2.6	1 4.3	0 0.0	1 4.8	0 0.0	1 5.9	0 0.0	1 4.5
	12 12.0	3 6.8	9 16.1	9 11.7	3 13.0	0 0.0	3 14.3	0 0.0	2 11.8	3 10.0	4 18.2
	25 25.0	15 34.1	10 17.9	23 29.9	2 8.7	1 12.5	5 23.8	1 50.0	2 11.8	8 26.7	8 36.4
Would Pay Extra	60 60.0	26 59.1	34 60.7	43 55.8	17 73.9	7 87.5	12 57.1	1 50.0	12 70.6	19 63.3	9 40.9
Don't Know	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0
Mean	4.42	4.52	4.34	4.39	4.52	4.88	4.33	4.50	4.47	4.53	4.14
Median	4.67	4.65	4.68	4.60	4.82	4.93	4.63	4.50	4.79	4.71	4.25

	AGE									RESIDENCE		CHILDREN OVER TWO	
	TOTAL	Own	Rent	<25	25-40	41-54	55-60	61-80	81+	<2YR	>2YR	None	1+
Base	100	39	61	0	35	25	19	21	0	8	92	100	0
Not at All Important	0	0	0	0	0	0	0	0	0	0	0	0	0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	3	1	2	0	1	0	1	1	0	0	3	3	0
	3.0	2.6	3.3	0.0	2.9	0.0	5.3	4.8	0.0	0.0	3.3	3.0	0.0
	12	7	5	0	4	2	2	4	0	1	11	12	0
	12.0	17.9	8.2	0.0	11.4	8.0	10.5	19.0	0.0	12.5	12.0	12.0	0.0
	25	11	14	0	10	10	2	3	0	2	23	25	0
	25.0	28.2	23.0	0.0	28.6	40.0	10.5	14.3	0.0	25.0	25.0	25.0	0.0
Would Pay Extra	60	20	40	0	20	13	14	13	0	5	55	60	0
	60.0	51.3	65.6	0.0	57.1	52.0	73.7	61.9	0.0	62.5	59.8	60.0	0.0
Don't Know	0	0	0	0	0	0	0	0	0	0	0	0	0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mean	4.42	4.28	4.51	0.00	4.40	4.44	4.53	4.33	0.00	4.50	4.41	4.42	0.00
Median	4.67	4.53	4.74	0.00	4.63	4.54	4.82	4.69	0.00	4.70	4.66	4.67	0.00

ProGen Research

## Research Tables and Charts

**Q12. (Cont'd) Rate each amenity on a scale of 1-5, where 1 means not at all important and 5 means the amenity would be so important you would be willing to pay extra:**

**A Built-In Microwave**

	TOTAL	GENDER		INCOME		EDUCATION					
		Male	Female	>30k	<30k	LT HS	HS Grad	Tech	Some Coll	Coll Grad	Grad Schl
Base	100	44	56	77	23	8	21	2	17	30	22
Not at All Important	17	6	11	15	2	1	4	0	3	5	4
	17.0	13.6	19.6	19.5	8.7	12.5	19.0	0.0	17.6	16.7	18.2
	11	4	7	9	2	0	2	0	2	6	1
	11.0	9.1	12.5	11.7	8.7	0.0	9.5	0.0	11.8	20.0	4.5
	25	11	14	20	5	0	8	0	4	5	8
	25.0	25.0	25.0	26.0	21.7	0.0	38.1	0.0	23.5	16.7	36.4
Would Pay Extra	18	10	8	15	3	1	2	1	4	7	3
	18.0	22.7	14.3	19.5	13.0	12.5	9.5	50.0	23.5	23.3	13.6
	29	13	16	18	11	6	5	1	4	7	6
Don't Know	29.0	29.5	28.6	23.4	47.8	75.0	23.8	50.0	23.5	23.3	27.3
	0	0	0	0	0	0	0	0	0	0	0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mean	3.31	3.45	3.20	3.16	3.83	4.38	3.10	4.50	3.24	3.17	3.27
Median	3.38	3.60	3.21	3.22	4.33	4.83	3.06	4.50	3.38	3.30	3.25

	TOTAL			AGE						RESIDENCE		CHILDREN OVER TWO	
		Own	Rent	<25	25-40	41-54	55-60	61-80	81+	<2YR	>2YR	None	1+
Base	100	39	61	0	35	25	19	21	0	8	92	100	0
Not at All Important	17	7	10	0	9	2	2	4	0	3	14	17	0
	17.0	17.9	16.4	0.0	25.7	8.0	10.5	19.0	0.0	37.5	15.2	17.0	0.0
	11	3	8	0	7	1	2	1	0	2	9	11	0
	11.0	7.7	13.1	0.0	20.0	4.0	10.5	4.8	0.0	25.0	9.8	11.0	0.0
	25	10	15	0	9	8	4	4	0	2	23	25	0
	25.0	25.6	24.6	0.0	25.7	32.0	21.1	19.0	0.0	25.0	25.0	25.0	0.0
Would Pay Extra	18	8	10	0	5	6	3	4	0	1	17	18	0
	18.0	20.5	16.4	0.0	14.3	24.0	15.8	19.0	0.0	12.5	18.5	18.0	0.0
	29	11	18	0	5	8	8	8	0	0	29	29	0
Don't Know	29.0	28.2	29.5	0.0	14.3	32.0	42.1	38.1	0.0	0.0	31.5	29.0	0.0
	0	0	0	0	0	0	0	0	0	0	0	0	0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mean	3.31	3.33	3.30	0.00	2.71	3.68	3.68	3.52	0.00	2.13	3.41	3.31	0.00
Median	3.38	3.45	3.33	0.00	2.67	3.75	4.00	3.88	0.00	2.00	3.50	3.38	0.00

ProGen Research

**Q12. (Cont'd) Rate each amenity on a scale of 1-5, where 1 means not at all important and 5 means the amenity would be so important you would be willing to pay extra:**

**A Breakfast Nook Area**

	TOTAL	GENDER		INCOME		EDUCATION					
		Male	Female	>30k	<30k	LT HS	HS Grad	Tech	Some Coll	Coll Grad	Grad Schl
Base	100	44	56	77	23	8	21	2	17	30	22
Not at All Important	17	5	12	11	6	4	4	0	3	4	2
	17.0	11.4	21.4	14.3	26.1	50.0	19.0	0.0	17.6	13.3	9.1
	16	10	6	12	4	1	6	0	2	2	5
	16.0	22.7	10.7	15.6	17.4	12.5	28.6	0.0	11.8	6.7	22.7
Would Pay Extra	23	12	11	20	3	1	2	0	5	7	8
	23.0	27.3	19.6	26.0	13.0	12.5	9.5	0.0	29.4	23.3	36.4
	23	10	13	17	6	1	4	2	2	10	4
	23.0	22.7	23.2	22.1	26.1	12.5	19.0	100.0	11.8	33.3	18.2
Don't Know	0	0	0	0	0	0	0	0	0	0	0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mean	3.15	3.09	3.20	3.22	2.91	2.25	3.00	4.00	3.24	3.47	3.05
Median	3.24	3.08	3.41	3.28	3.00	1.50	2.75	4.00	3.20	3.70	3.00

	TOTAL	AGE								RESIDENCE		CHILDREN OVER TWO	
		Own	Rent	<25	25-40	41-54	55-60	61-80	81+	<2YR	>2YR	None	1+
Base	100	39	61	0	35	25	19	21	0	8	92	100	0
Not at All Important	17	8	9	0	3	4	6	4	0	1	16	17	0
	17.0	20.5	14.8	0.0	8.6	16.0	31.6	19.0	0.0	12.5	17.4	17.0	0.0
	16	6	10	0	8	3	2	3	0	3	13	16	0
	16.0	15.4	16.4	0.0	22.9	12.0	10.5	14.3	0.0	37.5	14.1	16.0	0.0
Would Pay Extra	23	10	13	0	12	5	3	3	0	1	22	23	0
	23.0	25.6	21.3	0.0	34.3	20.0	15.8	14.3	0.0	12.5	23.9	23.0	0.0
	23	7	16	0	7	7	4	5	0	3	20	23	0
	23.0	17.9	26.2	0.0	20.0	28.0	21.1	23.8	0.0	37.5	21.7	23.0	0.0
Don't Know	0	0	0	0	0	0	0	0	0	0	0	0	0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mean	3.15	3.03	3.23	0.00	3.09	3.32	2.89	3.29	0.00	2.75	3.18	3.15	0.00
Median	3.24	3.05	3.38	0.00	3.04	3.57	3.00	3.60	0.00	2.50	3.27	3.24	0.00

ProGen Research

**Q12. (Cont'd) Rate each amenity on a scale of 1-5, where 1 means not at all important and 5 means the amenity would be so important you would be willing to pay extra:**

**A Whirlpool Tub in Master Bath**

	TOTAL	GENDER		INCOME		EDUCATION					
		Male	Female	>30k	<30k	LT HS	HS Grad	Tech	Some Coll	Coll Grad	Grad Schl
Base	100	44	56	77	23	8	21	2	17	30	22
Not at All Important	20	8	12	13	7	4	6	0	4	2	4
	20.0	18.2	21.4	16.9	30.4	50.0	28.6	0.0	23.5	6.7	18.2
	18	9	9	15	3	0	3	0	4	4	7
	18.0	20.5	16.1	19.5	13.0	0.0	14.3	0.0	23.5	13.3	31.8
Would Pay Extra	26	12	14	20	6	1	6	1	5	9	4
	26.0	27.3	25.0	26.0	26.1	12.5	28.6	50.0	29.4	30.0	18.2
	10	4	6	9	1	0	1	1	0	5	3
	10.0	9.1	10.7	11.7	4.3	0.0	4.8	50.0	0.0	16.7	13.6
Don't Know	0	0	0	0	0	0	0	0	0	0	0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mean	3.04	3.02	3.05	3.10	2.83	2.75	2.81	3.50	2.76	3.57	2.82
Median	2.96	2.92	3.00	3.03	2.75	2.00	2.75	3.50	2.60	3.50	2.50

	TOTAL			AGE						RESIDENCE		CHILDREN OVER TWO	
		Own	Rent	<25	25 40	41 54	55 60	61 80	81+	<2YR	>2YR	None	1+
Base	100	39	61	0	35	25	19	21	0	8	92	100	0
Not at All Important	20	7	13	0	7	2	4	7	0	3	17	20	0
	20.0	17.9	21.3	0.0	20.0	8.0	21.1	33.3	0.0	37.5	18.5	20.0	0.0
	18	8	10	0	4	8	4	2	0	2	16	18	0
	18.0	20.5	16.4	0.0	11.4	32.0	21.1	9.5	0.0	25.0	17.4	18.0	0.0
Would Pay Extra	26	11	15	0	9	5	5	7	0	1	25	26	0
	26.0	28.2	24.6	0.0	25.7	20.0	26.3	33.3	0.0	12.5	27.2	26.0	0.0
	10	4	6	0	5	4	1	0	0	0	10	10	0
	10.0	10.3	9.8	0.0	14.3	16.0	5.3	0.0	0.0	0.0	10.9	10.0	0.0
Don't Know	0	0	0	0	0	0	0	0	0	0	0	0	0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mean	3.04	3.00	3.07	0.00	3.20	3.16	2.95	2.71	0.00	2.50	3.09	3.04	0.00
Median	2.96	2.91	3.00	0.00	3.22	3.00	2.80	2.71	0.00	2.00	3.02	2.96	0.00

ProGen Research

## Research Tables and Charts

**Q12. (Cont'd) Rate each amenity on a scale of 1-5, where 1 means not at all important and 5 means the amenity would be so important you would be willing to pay extra:**

**Separate Shower and Tub in Master Bath**

	GENDER			INCOME		EDUCATION					
	TOTAL	Male	Female	>30k	<30k	LT HS	HS Grad	Tech	Some Coll	Coll Grad	Grad Schl
Base	100	44	56	77	23	8	21	2	17	30	22
Not at All Important	12	4	8	10	2	3	2	0	2	2	3
	12.0	9.1	14.3	13.0	8.7	37.5	9.5	0.0	11.8	6.7	13.6
	8	4	4	5	3	0	3	0	1	2	2
	8.0	9.1	7.1	6.5	13.0	0.0	14.3	0.0	5.9	6.7	9.1
	22	5	17	16	6	2	3	0	6	7	4
Would Pay Extra	22.0	11.4	30.4	20.8	26.1	25.0	14.3	0.0	35.3	23.3	18.2
	29	15	14	24	5	0	8	1	1	12	7
	29.0	34.1	25.0	31.2	21.7	0.0	38.1	50.0	5.9	40.0	31.8
	29	16	13	22	7	3	5	1	7	7	6
	29.0	36.4	23.2	28.6	30.4	37.5	23.8	50.0	41.2	23.3	27.3
Don't Know	0	0	0	0	0	0	0	0	0	0	0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mean	3.55	3.80	3.36	3.56	3.52	3.00	3.52	4.50	3.59	3.67	3.50
Median	3.78	4.10	3.44	3.81	3.60	3.00	3.81	4.50	3.42	3.83	3.79

	AGE									RESIDENCE		CHILDREN OVER TWO	
	TOTAL	Own	Rent	<25	25 40	41 54	55 60	61 80	81+	<2YR	>2YR	None	1+
Base	100	39	61	0	35	25	19	21	0	8	92	100	0
Not at All Important	12	5	7	0	5	2	3	2	0	1	11	12	0
	12.0	12.8	11.5	0.0	14.3	8.0	15.8	9.5	0.0	12.5	12.0	12.0	0.0
	8	3	5	0	4	1	2	1	0	1	7	8	0
	8.0	7.7	8.2	0.0	11.4	4.0	10.5	4.8	0.0	12.5	7.6	8.0	0.0
	22	9	13	0	9	2	5	6	0	3	19	22	0
	22.0	23.1	21.3	0.0	25.7	8.0	26.3	28.6	0.0	37.5	20.7	22.0	0.0
	29	9	20	0	13	10	3	3	0	3	26	29	0
	29.0	23.1	32.8	0.0	37.1	40.0	15.8	14.3	0.0	37.5	28.3	29.0	0.0
Would Pay Extra	29	13	16	0	4	10	6	9	0	0	29	29	0
	29.0	33.3	26.2	0.0	11.4	40.0	31.6	42.9	0.0	0.0	31.5	29.0	0.0
Don't Know	0	0	0	0	0	0	0	0	0	0	0	0	0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mean	3.55	3.56	3.54	0.00	3.20	4.00	3.37	3.76	0.00	3.00	3.60	3.55	0.00
Median	3.78	3.78	3.78	0.00	3.44	4.25	3.40	4.00	0.00	3.17	3.85	3.78	0.00

ProGen Research

## Research Tables and Charts

**Q12. (Cont'd) Rate each amenity on a scale of 1-5, where 1 means not at all important and 5 means the amenity would be so important you would be willing to pay extra:**

Individual Storage Units Separate from Living Quarters

	TOTAL	GENDER		INCOME		EDUCATION					
		Male	Female	>30k	<30k	LT HS	HS Grad	Tech	Some Coll	Coll Grad	Grad Schl
Base	100	44	56	77	23	8	21	2	17	30	22
Not at All Important	10	2	8	7	3	1	2	0	3	2	2
	10.0	4.5	14.3	9.1	13.0	12.5	9.5	0.0	17.6	6.7	9.1
	9	2	7	7	2	1	2	0	1	2	3
	9.0	4.5	12.5	9.1	8.7	12.5	9.5	0.0	5.9	6.7	13.6
	28	14	14	20	8	1	6	1	6	5	9
	28.0	31.8	25.0	26.0	34.8	12.5	28.6	50.0	35.3	16.7	40.9
	25	13	12	23	2	0	5	0	0	14	6
	25.0	29.5	21.4	29.9	8.7	0.0	23.8	0.0	0.0	46.7	27.3
	28	13	15	20	8	5	6	1	7	7	2
Would Pay Extra	28.0	29.5	26.8	26.0	34.8	62.5	28.6	50.0	41.2	23.3	9.1
Don't Know	0	0	0	0	0	0	0	0	0	0	0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mean	3.52	3.75	3.34	3.55	3.43	3.88	3.52	4.00	3.41	3.73	3.14
Median	3.62	3.81	3.43	3.70	3.31	4.70	3.60	4.00	3.25	3.93	3.17

	TOTAL	AGE								RESIDENCE		CHILDREN OVER TWO	
		Own	Rent	<25	25-40	41-54	55-60	61-80	81+	<2YR	>2YR	None	1+
Base	100	39	61	0	35	25	19	21	0	8	92	100	0
Not at All Important	10	4	6	0	3	2	0	5	0	2	8	10	0
	10.0	10.3	9.8	0.0	8.6	8.0	0.0	23.8	0.0	25.0	8.7	10.0	0.0
	9	6	3	0	3	2	3	1	0	0	9	9	0
	9.0	15.4	4.9	0.0	8.6	8.0	15.8	4.8	0.0	0.0	9.8	9.0	0.0
	28	9	19	0	10	9	3	6	0	2	26	28	0
	28.0	23.1	31.1	0.0	28.6	36.0	15.8	28.6	0.0	25.0	28.3	28.0	0.0
	25	9	16	0	12	6	5	2	0	4	21	25	0
	25.0	23.1	26.2	0.0	34.3	24.0	26.3	9.5	0.0	50.0	22.8	25.0	0.0
	28	11	17	0	7	6	8	7	0	0	28	28	0
Would Pay Extra	28.0	28.2	27.9	0.0	20.0	24.0	42.1	33.3	0.0	0.0	30.4	28.0	0.0
Don't Know	0	0	0	0	0	0	0	0	0	0	0	0	0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mean	3.52	3.44	3.57	0.00	3.49	3.48	3.95	3.24	0.00	3.00	3.57	3.52	0.00
Median	3.62	3.56	3.66	0.00	3.63	3.44	4.20	3.25	0.00	3.50	3.64	3.62	0.00

ProGen Research

## Research Tables and Charts

**Q12. (Cont'd) Rate each amenity on a scale of 1-5, where 1 means not at all important and 5 means the amenity would be so important you would be willing to pay extra:**

Cable-ready access

	GENDER			INCOME		EDUCATION					
	TOTAL	Male	Female	>30k	<30k	LT HS	HS Grad	Tech	Some Coll	Coll Grad	Grad Schl
Base	100	44	56	77	23	8	21	2	17	30	22
Not at All Important	4	2	2	3	1	0	2	0	2	0	0
	4.0	4.5	3.6	3.9	4.3	0.0	9.5	0.0	11.8	0.0	0.0
	3	0	3	2	1	0	0	0	2	1	0
	3.0	0.0	5.4	2.6	4.3	0.0	0.0	0.0	11.8	3.3	0.0
	10	4	6	9	1	0	1	0	2	4	3
Would Pay Extra	10.0	9.1	10.7	11.7	4.3	0.0	4.8	0.0	11.8	13.3	13.6
	21	11	10	17	4	0	6	0	1	6	8
	21.0	25.0	17.9	22.1	17.4	0.0	28.6	0.0	5.9	20.0	36.4
	62	27	35	46	16	8	12	2	10	19	11
	62.0	61.4	62.5	59.7	69.6	100.0	57.1	100.0	58.8	63.3	50.0
Don't Know	0	0	0	0	0	0	0	0	0	0	0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mean	4.34	4.39	4.30	4.31	4.43	5.00	4.24	5.00	3.88	4.43	4.36
Median	4.69	4.69	4.70	4.66	4.78	5.00	4.63	5.00	4.65	4.71	4.50

	AGE									RESIDENCE		CHILDREN OVER TWO	
	TOTAL	Own	Rent	<25	25-40	41-54	55-60	61-80	81+	<2YR	>2YR	None	1+
Base	100	39	61	0	35	25	19	21	0	8	92	100	0
Not at All Important	4	3	1	0	0	0	2	2	0	0	4	4	0
	4.0	7.7	1.6	0.0	0.0	0.0	10.5	9.5	0.0	0.0	4.3	4.0	0.0
	3	1	2	0	2	0	0	1	0	1	2	3	0
	3.0	2.6	3.3	0.0	5.7	0.0	0.0	4.8	0.0	12.5	2.2	3.0	0.0
	10	3	7	0	5	2	2	1	0	0	10	10	0
Would Pay Extra	10.0	7.7	11.5	0.0	14.3	8.0	10.5	4.8	0.0	0.0	10.9	10.0	0.0
	21	7	14	0	8	8	2	3	0	2	19	21	0
	21.0	17.9	23.0	0.0	22.9	32.0	10.5	14.3	0.0	25.0	20.7	21.0	0.0
	62	25	37	0	20	15	13	14	0	5	57	62	0
	62.0	64.1	60.7	0.0	57.1	60.0	68.4	66.7	0.0	62.5	62.0	62.0	0.0
Don't Know	0	0	0	0	0	0	0	0	0	0	0	0	0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mean	4.34	4.28	4.38	0.00	4.31	4.52	4.26	4.24	0.00	4.38	4.34	4.34	0.00
Median	4.69	4.72	4.68	0.00	4.63	4.67	4.77	4.75	0.00	4.70	4.69	4.69	0.00

ProGen Research



**Q12. (Cont'd) Rate each amenity on a scale of 1-5, where 1 means not at all important and 5 means the amenity would be so important you would be willing to pay extra:**

**Hardwood Floors**

	GENDER			INCOME		EDUCATION					
	TOTAL	Male	Fe male	>30k	<30k	LT HS	HS Grad	Tech	Some Coll	Coll Grad	Grad Schl
Base	100	44	56	77	23	8	21	2	17	30	22
Not at All Important	16	6	10	7	9	3	5	1	6	1	0
	16.0	13.6	17.9	9.1	39.1	37.5	23.8	50.0	35.3	3.3	0.0
	9	3	6	7	2	1	3	0	0	3	2
	9.0	6.8	10.7	9.1	8.7	12.5	14.3	0.0	0.0	10.0	9.1
Would Pay Extra	33	18	15	25	8	0	7	0	5	11	10
	33.0	40.9	26.8	32.5	34.8	0.0	33.3	0.0	29.4	36.7	45.5
	18	7	11	18	0	0	3	0	3	7	5
	18.0	15.9	19.6	23.4	0.0	0.0	14.3	0.0	17.6	23.3	22.7
Don't Know	24	10	14	20	4	4	3	1	3	8	5
	24.0	22.7	25.0	26.0	17.4	50.0	14.3	50.0	17.6	26.7	22.7
Mean	0	0	0	0	0	0	0	0	0	0	0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Median	3.25	3.27	3.23	3.48	2.48	3.13	2.81	3.00	2.82	3.60	3.59
	3.26	3.22	3.30	3.48	2.56	3.50	2.86	3.00	3.00	3.50	3.40

	AGE									RESIDENCE		CHILDREN OVER TWO	
	TOTAL	Own	Rent	<25	25-40	41-54	55-60	61-80	81+	<2YR	>2YR	None	1+
Base	100	39	61	0	35	25	19	21	0	8	92	100	0
Not at All Important	16	5	11	0	1	2	5	8	0	1	15	16	0
	16.0	12.8	18.0	0.0	2.9	8.0	26.3	38.1	0.0	12.5	16.3	16.0	0.0
	9	3	6	0	3	4	0	2	0	1	8	9	0
	9.0	7.7	9.8	0.0	8.6	16.0	0.0	9.5	0.0	12.5	8.7	9.0	0.0
Would Pay Extra	33	11	22	0	11	11	4	7	0	3	30	33	0
	33.0	28.2	36.1	0.0	31.4	44.0	21.1	33.3	0.0	37.5	32.6	33.0	0.0
	18	7	11	0	10	4	3	1	0	1	17	18	0
	18.0	17.9	18.0	0.0	28.6	16.0	15.8	4.8	0.0	12.5	18.5	18.0	0.0
Don't Know	24	13	11	0	10	4	7	3	0	2	22	24	0
	24.0	33.3	18.0	0.0	28.6	16.0	36.8	14.3	0.0	25.0	23.9	24.0	0.0
Mean	0	0	0	0	0	0	0	0	0	0	0	0	0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Median	3.25	3.51	3.08	0.00	3.71	3.16	3.37	2.48	0.00	3.25	3.25	3.25	0.00
	3.26	3.57	3.11	0.00	3.75	3.09	3.67	2.57	0.00	3.17	3.27	3.26	0.00

ProGen Research

**Q12. (Cont'd) Rate each amenity on a scale of 1-5, where 1 means not at all important and 5 means the amenity would be so important you would be willing to pay extra:**

**Multiple Lines for Voice, Fax, Internet Connection**

	GENDER			INCOME		EDUCATION					
	TOTAL	Male	Fe male	>30k	<30k	LT HS	HS Grad	Tech	Some Coll	Coll Grad	Grad Schl
Base	100	44	56	77	23	8	21	2	17	30	22
Not at All Important	22	7	15	11	11	4	9	0	6	2	1
	22.0	15.9	26.8	14.3	47.8	50.0	42.9	0.0	35.3	6.7	4.5
	12	4	8	7	5	3	2	0	2	2	3
	12.0	9.1	14.3	9.1	21.7	37.5	9.5	0.0	11.8	6.7	13.6
	19	10	9	15	4	0	5	2	3	4	5
Would Pay Extra	19.0	22.7	16.1	19.5	17.4	0.0	23.8	100.0	17.6	13.3	22.7
	21	9	12	20	1	0	1	0	2	13	5
	21.0	20.5	21.4	26.0	4.3	0.0	4.8	0.0	11.8	43.3	22.7
	26	14	12	24	2	1	4	0	4	9	8
	26.0	31.8	21.4	31.2	8.7	12.5	19.0	0.0	23.5	30.0	36.4
Don't Know	0	0	0	0	0	0	0	0	0	0	0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mean Median	3.17	3.43	2.96	3.51	2.04	1.88	2.48	3.00	2.76	3.83	3.73
	3.34	3.61	3.06	3.78	1.60	1.50	2.25	3.00	2.67	4.04	3.90

	AGE									RESIDENCE		CHILDREN OVER TWO	
	TOTAL	Own	Rent	<25	25 40	41 54	55 60	61 80	81+	<2YR	>2YR	None	1+
Base	100	39	61	0	35	25	19	21	0	8	92	100	0
Not at All Important	22	11	11	0	3	2	6	11	0	2	20	22	0
	22.0	28.2	18.0	0.0	8.6	8.0	31.6	52.4	0.0	25.0	21.7	22.0	0.0
	12	6	6	0	1	4	4	3	0	0	12	12	0
	12.0	15.4	9.8	0.0	2.9	16.0	21.1	14.3	0.0	0.0	13.0	12.0	0.0
	19	8	11	0	6	6	2	5	0	2	17	19	0
Would Pay Extra	19.0	20.5	18.0	0.0	17.1	24.0	10.5	23.8	0.0	25.0	18.5	19.0	0.0
	21	6	15	0	12	5	4	0	0	1	20	21	0
	21.0	15.4	24.6	0.0	34.3	20.0	21.1	0.0	0.0	12.5	21.7	21.0	0.0
	26	8	18	0	13	8	3	2	0	3	23	26	0
	26.0	20.5	29.5	0.0	37.1	32.0	15.8	9.5	0.0	37.5	25.0	26.0	0.0
Don't Know	0	0	0	0	0	0	0	0	0	0	0	0	0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mean Median	3.17	2.85	3.38	0.00	3.89	3.52	2.68	2.00	0.00	3.38	3.15	3.17	0.00
	3.34	2.81	3.67	0.00	4.13	3.60	2.38	1.45	0.00	3.50	3.32	3.34	0.00

ProGen Research

## Research Tables and Charts

Q12. (Cont'd) Rate each amenity on a scale of 1-5, where 1 means not at all important and 5 means the amenity would be so important you would be willing to pay extra:

Ceiling Fans

	TOTAL	GENDER		INCOME		EDUCATION					
		Male	Female	>30k	<30k	LT HS	HS Grad	Tech	Some Coll	Coll Grad	Grad Schl
Base	100	44	56	77	23	8	21	2	17	30	22
Not at All Important	9	4	5	5	4	3	3	0	2	0	1
	9.0	9.1	8.9	6.5	17.4	37.5	14.3	0.0	11.8	0.0	4.5
	5	3	2	4	1	0	1	0	0	2	2
	5.0	6.8	3.6	5.2	4.3	0.0	4.8	0.0	0.0	6.7	9.1
	24	9	15	15	9	0	4	1	8	6	5
Would Pay Extra	24.0	20.5	26.8	19.5	39.1	0.0	19.0	50.0	47.1	20.0	22.7
	24	11	13	22	2	0	4	0	2	11	7
	24.0	25.0	23.2	28.6	8.7	0.0	19.0	0.0	11.8	36.7	31.8
	38	17	21	31	7	5	9	1	5	11	7
	38.0	38.6	37.5	40.3	30.4	62.5	42.9	50.0	29.4	36.7	31.8
Don't Know	0	0	0	0	0	0	0	0	0	0	0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mean	3.77	3.77	3.77	3.91	3.30	3.50	3.71	4.00	3.47	4.03	3.77
Median	4.00	4.05	3.96	4.16	3.22	4.70	4.13	4.00	3.31	4.14	3.93

	TOTAL				AGE					RESIDENCE		CHILDREN OVER TWO		
		Own	Rent		<25	25 40	41 54	55 60	61 80	81+	<2YR	>2YR	None	1+
Base	100	39	61		0	35	25	19	21	0	8	92	100	0
Not at All Important	9	5	4		0	2	1	5	1	0	0	9	9	0
	9.0	12.8	6.6		0.0	5.7	4.0	26.3	4.8	0.0	0.0	9.8	9.0	0.0
	5	2	3		0	3	1	0	1	0	0	5	5	0
	5.0	5.1	4.9		0.0	8.6	4.0	0.0	4.8	0.0	0.0	5.4	5.0	0.0
	24	8	16		0	4	9	5	6	0	0	24	24	0
Would Pay Extra	24.0	20.5	26.2		0.0	11.4	36.0	26.3	28.6	0.0	0.0	26.1	24.0	0.0
	24	8	16		0	14	5	3	2	0	3	21	24	0
	24.0	20.5	26.2		0.0	40.0	20.0	15.8	9.5	0.0	37.5	22.8	24.0	0.0
	38	16	22		0	12	9	6	11	0	5	33	38	0
	38.0	41.0	36.1		0.0	34.3	36.0	31.6	52.4	0.0	62.5	35.9	38.0	0.0
Don't Know	0	0	0		0	0	0	0	0	0	0	0	0	0
	0.0	0.0	0.0		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mean	3.77	3.72	3.80		0.00	3.89	3.80	3.26	4.00	0.00	4.63	3.70	3.77	0.00
Median	4.00	4.06	3.97		0.00	4.11	3.80	3.40	4.55	0.00	4.70	3.88	4.00	0.00

ProGen Research

**Q13. What other items, if any, are important enough to you that you would be willing to pay extra to have them.**

	TOTAL	GENDER		INCOME		EDUCATION					
		Male	Fe male	>30k	<30k	LT HS	HS Grad	Tech	Some Coll	Coll Grad	Grad Schi
Base	100	44	56	77	23	8	21	2	17	30	22
NONE	50 37.6	25 43.9	25 32.9	37 34.9	13 48.1	6 75.0	11 42.3	1 50.0	10 52.6	13 27.7	9 29.0
FIREPLACE	5 3.8	0 0.0	5 6.6	5 4.7	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	2 4.3	3 9.7
DECK	1 0.8	0 0.0	1 1.3	1 0.9	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 2.1	0 0.0
FITNESS FACILITY	2 1.5	2 3.5	0 0.0	2 1.9	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 2.1	1 3.2
POOL	6 4.5	4 7.0	2 2.6	5 4.7	1 3.7	0 0.0	1 3.8	0 0.0	1 5.3	2 4.3	2 6.5
SUNROOM	1 0.8	1 1.8	0 0.0	1 0.9	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 2.1	0 0.0
AIR CONDITIONER	3 2.3	2 3.5	1 1.3	1 0.9	2 7.4	0 0.0	2 7.7	0 0.0	0 0.0	1 2.1	0 0.0
LAUNDRY/WASHER-DRYER HOOK UP	5 3.8	1 1.8	4 5.3	4 3.8	1 3.7	0 0.0	1 3.8	0 0.0	0 0.0	4 8.5	0 0.0
PATIO/COVERED PATIO	6 4.5	2 3.5	4 5.3	6 5.7	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	4 8.5	2 6.5
PORCH	1 0.8	1 1.8	0 0.0	1 0.9	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 2.1	0 0.0
YARD SPACE	1 0.8	1 1.8	0 0.0	1 0.9	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 2.1	0 0.0
12 FOOT CEILINGS	1 0.8	1 1.8	0 0.0	1 0.9	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 2.1	0 0.0
WASHER/DRYER	6 4.5	3 5.3	3 3.9	4 3.8	2 7.4	0 0.0	1 3.8	0 0.0	1 5.3	2 4.3	2 6.5
REFRIGERATOR	2 1.5	1 1.8	1 1.3	2 1.9	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	2 4.3	0 0.0
BURGLAR ALARM	1 0.8	1 1.8	0 0.0	1 0.9	0 0.0	0 0.0	1 3.8	0 0.0	0 0.0	0 0.0	0 0.0

**Q13. (Cont'd) What other items, if any, are important enough to you that you would be willing to pay extra to have them.**

	TOTAL	GENDER		INCOME		EDUCATION					
		Male	Female	>30k	<30k	LT HS	HS Grad	Tech	Some Coll	Coll Grad	Grad Schl
Base	100	44	56	77	23	8	21	2	17	30	22
CENTRAL HEAT & AIR	4 3.0	1 1.8	3 3.9	3 2.8	1 3.7	0 0.0	0 0.0	1 50.0	2 10.5	0 0.0	1 3.2
OUTDOOR GRILL AREA	1 0.8	1 1.8	0 0.0	1 0.9	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 2.1	0 0.0
INTERCOM SYSTEM / INTERCOM AT ENTRANCE	3 2.3	1 1.8	2 2.6	1 0.9	2 7.4	1 12.5	0 0.0	0 0.0	0 0.0	2 4.3	0 0.0
CAMERA SURVEILLANCE	1 0.8	1 1.8	0 0.0	1 0.9	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 2.1	0 0.0
BUILDING CONSTRUCTION IN GOOD CONDITION	1 0.8	1 1.8	0 0.0	1 0.9	0 0.0	0 0.0	1 3.8	0 0.0	0 0.0	0 0.0	0 0.0
WALK IN CLOSETS	2 1.5	0 0.0	2 2.6	2 1.9	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 2.1	1 3.2
DINING ROOM	1 0.8	0 0.0	1 1.3	1 0.9	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 3.2
TREES	1 0.8	0 0.0	1 1.3	1 0.9	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 3.2
LARGE MASTER BEDROOM	1 0.8	0 0.0	1 1.3	1 0.9	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 3.2
LARGE MASTER BATH	1 0.8	0 0.0	1 1.3	1 0.9	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 3.2
LARGE MASTER BEDROOM CLOSET	1 0.8	0 0.0	1 1.3	1 0.9	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 3.2
SECURITY FOR APARTMENT & CAR	1 0.8	0 0.0	1 1.3	1 0.9	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 3.2
NICE WALLPAPER & TILE	1 0.8	0 0.0	1 1.3	1 0.9	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 3.2
SOLID WALLS	1 0.8	0 0.0	1 1.3	1 0.9	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 3.2
EXTERMINATION	1 0.8	0 0.0	1 1.3	0 0.0	1 3.7	0 0.0	0 0.0	0 0.0	1 5.3	0 0.0	0 0.0

## Research Tables and Charts

**Q13. (Cont'd) What other items, if any, are important enough to you that you would be willing to pay extra to have them.**

	TOTAL	GENDER		INCOME		EDUCATION					
		Male	Fe male	>30k	<30k	LT HS	HS Grad	Tech	Some Coll	Coll Grad	Grad Schl
Base	100	44	56	77	23	8	21	2	17	30	22
GARBAGE SHOOT	1 0.8	0 0.0	1 1.3	0 0.0	1 3.7	0 0.0	0 0.0	0 0.0	1 5.3	0 0.0	0 0.0
BALCONY	2 1.5	1 1.8	1 1.3	1 0.9	1 3.7	0 0.0	1 3.8	0 0.0	0 0.0	1 2.1	0 0.0
CROWN MOLDING	1 0.8	0 0.0	1 1.3	1 0.9	0 0.0	0 0.0	1 3.8	0 0.0	0 0.0	0 0.0	0 0.0
OLD BRICKS	1 0.8	0 0.0	1 1.3	1 0.9	0 0.0	0 0.0	1 3.8	0 0.0	0 0.0	0 0.0	0 0.0
SCREENED IN PORCH	2 1.5	1 1.8	1 1.3	2 1.9	0 0.0	0 0.0	1 3.8	0 0.0	1 5.3	0 0.0	0 0.0
ANIMAL RIGHTS	1 0.8	0 0.0	1 1.3	1 0.9	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 3.2
EXHAUST FAN IN BATHROOM	1 0.8	0 0.0	1 1.3	0 0.0	1 3.7	0 0.0	1 3.8	0 0.0	0 0.0	0 0.0	0 0.0
CLOSETS	1 0.8	0 0.0	1 1.3	1 0.9	0 0.0	0 0.0	0 0.0	0 0.0	1 5.3	0 0.0	0 0.0
WELL LIGHTED OUTSIDE AREAS	1 0.8	0 0.0	1 1.3	0 0.0	1 3.7	1 12.5	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0
COUNTER SPACES	1 0.8	1 1.8	0 0.0	1 0.9	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 2.1	0 0.0
BACKGROUND CHECK OF NEIGHBORS	1 0.8	0 0.0	1 1.3	1 0.9	0 0.0	0 0.0	1 3.8	0 0.0	0 0.0	0 0.0	0 0.0
TENNIS COURT	1 0.8	1 1.8	0 0.0	1 0.9	0 0.0	0 0.0	1 3.8	0 0.0	0 0.0	0 0.0	0 0.0
TORNADO/HURRICANE SHELTER	1 0.8	1 1.8	0 0.0	1 0.9	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 2.1	0 0.0
GOOD VIEW	1 0.8	1 1.8	0 0.0	1 0.9	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 3.2
MORE POLICE	1 0.8	1 1.8	0 0.0	1 0.9	0 0.0	0 0.0	0 0.0	0 0.0	1 5.3	0 0.0	0 0.0

## Research Tables and Charts

**Q13. (Cont'd) What other items, if any, are important enough to you that you would be willing to pay extra to have them.**

	TOTAL	GENDER		INCOME		EDUCATION					
		Male	Fe male	>30k	<30k	LT HS	HS Grad	Tech	Some Coll	Coll Grad	Grad Schl
Base	100	44	56	77	23	8	21	2	17	30	22
GARAGE	1 0.8	0 0.0	1 1.3	1 0.9	0 0.0	0 0.0	1 3.8	0 0.0	0 0.0	0 0.0	0 0.0
TRASH COMPACTOR	1 0.8	0 0.0	1 1.3	1 0.9	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 2.1	0 0.0
FREEZER	1 0.8	0 0.0	1 1.3	1 0.9	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 2.1	0 0.0
TWO FULL BATHS IF TWO BEDROOMS OR MORE	1 0.8	0 0.0	1 1.3	1 0.9	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 2.1	0 0.0

ProGen Research

## Research Tables and Charts

**Q13. (Cont'd) What other items, if any, are important enough to you that you would be willing to pay extra to have them.**

	TOTAL			AGE						RESIDENCE		CHILDREN OVER TWO	
		Own	Rent	<25	25 40	41 54	55 60	61 80	81+	<2YR	>2YR	None	1+
Base	100	39	61	0	35	25	19	21	0	8	92	100	0
NONE	50 37.6	16 27.1	34 45.9	0 0.0	19 40.4	12 38.7	8 30.8	11 37.9	0 0.0	6 66.7	44 35.5	50 37.6	0 0.0
FIREPLACE	5 3.8	1 1.7	4 5.4	0 0.0	3 6.4	2 6.5	0 0.0	0 0.0	0 0.0	0 0.0	5 4.0	5 3.8	0 0.0
DECK	1 0.8	0 0.0	1 1.4	0 0.0	1 2.1	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 0.8	1 0.8	0 0.0
FITNESS FACILITY	2 1.5	0 0.0	2 2.7	0 0.0	2 4.3	0 0.0	0 0.0	0 0.0	0 0.0	1 11.1	1 0.8	2 1.5	0 0.0
POOL	6 4.5	2 3.4	4 5.4	0 0.0	3 6.4	1 3.2	0 0.0	2 6.9	0 0.0	1 11.1	5 4.0	6 4.5	0 0.0
SUNROOM	1 0.8	0 0.0	1 1.4	0 0.0	1 2.1	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 0.8	1 0.8	0 0.0
AIR CONDITIONER	3 2.3	1 1.7	2 2.7	0 0.0	1 2.1	0 0.0	1 3.8	1 3.4	0 0.0	0 0.0	3 2.4	3 2.3	0 0.0
LAUNDRY/WASHER-DRYER HOOK UP	5 3.8	3 5.1	2 2.7	0 0.0	2 4.3	1 3.2	2 7.7	0 0.0	0 0.0	0 0.0	5 4.0	5 3.8	0 0.0
PATIO/COVERED PATIO	6 4.5	5 8.5	1 1.4	0 0.0	2 4.3	3 9.7	0 0.0	1 3.4	0 0.0	0 0.0	6 4.8	6 4.5	0 0.0
PORCH	1 0.8	1 1.7	0 0.0	0 0.0	1 2.1	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 0.8	1 0.8	0 0.0
YARD SPACE	1 0.8	1 1.7	0 0.0	0 0.0	1 2.1	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 0.8	1 0.8	0 0.0
12 FOOT CEILINGS	1 0.8	1 1.7	0 0.0	0 0.0	1 2.1	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 0.8	1 0.8	0 0.0
WASHER/DRYER	6 4.5	1 1.7	5 6.8	0 0.0	3 6.4	0 0.0	1 3.8	2 6.9	0 0.0	1 11.1	5 4.0	6 4.5	0 0.0
REFRIGERATOR	2 1.5	1 1.7	1 1.4	0 0.0	1 2.1	0 0.0	0 0.0	1 3.4	0 0.0	0 0.0	2 1.6	2 1.5	0 0.0
BURGLAR ALARM	1 0.8	1 1.7	0 0.0	0 0.0	0 0.0	1 3.2	0 0.0	0 0.0	0 0.0	0 0.0	1 0.8	1 0.8	0 0.0

## Research Tables and Charts

**Q13. (Cont'd) What other items, if any, are important enough to you that you would be willing to pay extra to have them.**

	TOTAL	AGE								RESIDENCE		CHILDREN OVER TWO	
		Own	Rent	<25	25-40	41-54	55-60	61-80	81+	<2YR	>2YR	None	1+
Base	100	39	61	0	35	25	19	21	0	8	92	100	0
CENTRAL HEAT & AIR	4 3.0	2 3.4	2 2.7	0 0.0	0 0.0	2 6.5	0 0.0	2 6.9	0 0.0	0 0.0	4 3.2	4 3.0	0 0.0
OUTDOOR GRILL AREA	1 0.8	1 1.7	0 0.0	0 0.0	0 0.0	1 3.2	0 0.0	0 0.0	0 0.0	0 0.0	1 0.8	1 0.8	0 0.0
INTERCOM SYSTEM/INTERCOM @3 ENTRANCE	3 2.3	1 1.7	2 2.7	0 0.0	0 0.0	1 3.2	1 3.8	1 3.4	0 0.0	0 0.0	3 2.4	3 2.3	0 0.0
CAMERA SURVEILLANCE	1 0.8	1 1.7	0 0.0	0 0.0	0 0.0	1 3.2	0 0.0	0 0.0	0 0.0	0 0.0	1 0.8	1 0.8	0 0.0
BUILDING CONSTRUCTION IN GOOD CONDITION	1 0.8	0 0.0	1 1.4	0 0.0	0 0.0	1 3.2	0 0.0	0 0.0	0 0.0	0 0.0	1 0.8	1 0.8	0 0.0
WALK IN CLOSETS	2 1.5	1 1.7	1 1.4	0 0.0	1 2.1	1 3.2	0 0.0	0 0.0	0 0.0	0 0.0	2 1.6	2 1.5	0 0.0
DINING ROOM	1 0.8	1 1.7	0 0.0	0 0.0	0 0.0	1 3.2	0 0.0	0 0.0	0 0.0	0 0.0	1 0.8	1 0.8	0 0.0
TREES	1 0.8	0 0.0	1 1.4	0 0.0	0 0.0	1 3.2	0 0.0	0 0.0	0 0.0	0 0.0	1 0.8	1 0.8	0 0.0
LARGE MASTER BEDROOM	1 0.8	1 1.7	0 0.0	0 0.0	0 0.0	0 0.0	1 3.8	0 0.0	0 0.0	0 0.0	1 0.8	1 0.8	0 0.0
LARGE MASTER BATH	1 0.8	1 1.7	0 0.0	0 0.0	0 0.0	0 0.0	1 3.8	0 0.0	0 0.0	0 0.0	1 0.8	1 0.8	0 0.0
LARGE MASTER BEDROOM CLOSET	1 0.8	1 1.7	0 0.0	0 0.0	0 0.0	0 0.0	1 3.8	0 0.0	0 0.0	0 0.0	1 0.8	1 0.8	0 0.0
SECURITY FOR APARTMENT & CAR1	1 0.8	1 1.7	0 0.0	0 0.0	0 0.0	0 0.0	1 3.8	0 0.0	0 0.0	0 0.0	1 0.8	1 0.8	0 0.0
NICE WALLPAPER & TILE	1 0.8	1 1.7	0 0.0	0 0.0	0 0.0	0 0.0	1 3.8	0 0.0	0 0.0	0 0.0	1 0.8	1 0.8	0 0.0
SOLID WALLS	1 0.8	1 1.7	0 0.0	0 0.0	0 0.0	0 0.0	1 3.8	0 0.0	0 0.0	0 0.0	1 0.8	1 0.8	0 0.0
EXTERMINATION	1 0.8	0 0.0	1 1.4	0 0.0	0 0.0	0 0.0	0 0.0	1 3.4	0 0.0	0 0.0	1 0.8	1 0.8	0 0.0

**Q13. (Cont'd) What other items, if any, are important enough to you that you would be willing to pay extra to have them.**

	TOTAL			AGE						RESIDENCE		CHILDREN OVER TWO	
		Own	Rent	<25	25-40	41-54	55-60	61-80	81+	<2YR	>2YR	None	1+
Base	100	39	61	0	35	25	19	21	0	8	92	100	0
GARBAGE SHOOT	1 0.8	0 0.0	1 1.4	0 0.0	0 0.0	0 0.0	0 0.0	1 3.4	0 0.0	0 0.0	1 0.8	1 0.8	0 0.0
BALCONY	2 1.5	1 1.7	1 1.4	0 0.0	0 0.0	0 0.0	0 0.0	2 6.9	0 0.0	0 0.0	2 1.6	2 1.5	0 0.0
CROWN MOLDING	1 0.8	1 1.7	0 0.0	0 0.0	0 0.0	0 0.0	1 3.8	0 0.0	0 0.0	0 0.0	1 0.8	1 0.8	0 0.0
OLD BRICKS	1 0.8	1 1.7	0 0.0	0 0.0	0 0.0	0 0.0	1 3.8	0 0.0	0 0.0	0 0.0	1 0.8	1 0.8	0 0.0
SCREENED IN PORCH	2 1.5	2 3.4	0 0.0	0 0.0	1 2.1	0 0.0	1 3.8	0 0.0	0 0.0	0 0.0	2 1.6	2 1.5	0 0.0
ANIMAL RIGHTS	1 0.8	1 1.7	0 0.0	0 0.0	0 0.0	0 0.0	1 3.8	0 0.0	0 0.0	0 0.0	1 0.8	1 0.8	0 0.0
EXHAUST FAN IN BATHROOM	1 0.8	0 0.0	1 1.4	0 0.0	0 0.0	0 0.0	0 0.0	1 3.4	0 0.0	0 0.0	1 0.8	1 0.8	0 0.0
CLOSETS	1 0.8	1 1.7	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 3.4	0 0.0	0 0.0	1 0.8	1 0.8	0 0.0
WELL LIGHTED OUTSIDE AREAS	1 0.8	1 1.7	0 0.0	0 0.0	0 0.0	0 0.0	1 3.8	0 0.0	0 0.0	0 0.0	1 0.8	1 0.8	0 0.0
COUNTER SPACES	1 0.8	0 0.0	1 1.4	0 0.0	0 0.0	0 0.0	1 3.8	0 0.0	0 0.0	0 0.0	1 0.8	1 0.8	0 0.0
BACKGROUND CHECK OF NEIGHBORS	1 0.8	0 0.0	1 1.4	0 0.0	1 2.1	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 0.8	1 0.8	0 0.0
TENNIS COURT	1 0.8	1 1.7	0 0.0	0 0.0	1 2.1	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 0.8	1 0.8	0 0.0
TORNADO/HURRICANE SHELTER	1 0.8	0 0.0	1 1.4	0 0.0	0 0.0	1 3.2	0 0.0	0 0.0	0 0.0	0 0.0	1 0.8	1 0.8	0 0.0
GOOD VIEW	1 0.8	0 0.0	1 1.4	0 0.0	1 2.1	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 0.8	1 0.8	0 0.0
MORE POLICE	1 0.8	0 0.0	1 1.4	0 0.0	0 0.0	1 3.2	0 0.0	0 0.0	0 0.0	0 0.0	1 0.8	1 0.8	0 0.0

## Research Tables and Charts

**Q13. (Cont'd) What other items, if any, are important enough to you that you would be willing to pay extra to have them.**

	TOTAL			AGE						RESIDENCE		CHILDREN OVER TWO	
		Own	Rent	<25	25 40	41 54	55 60	61 80	81+	<2YR	>2YR	None	1+
Base	100	39	61	0	35	25	19	21	0	8	92	100	0
GARAGE	1 0.8	1 1.7	0 0.0	0 0.0	0 0.0	0 0.0	1 3.8	0 0.0	0 0.0	0 0.0	1 0.8	1 0.8	0 0.0
TRASH COMPACTOR	1 0.8	1 1.7	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 3.4	0 0.0	0 0.0	1 0.8	1 0.8	0 0.0
FREEZER	1 0.8	1 1.7	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 3.4	0 0.0	0 0.0	1 0.8	1 0.8	0 0.0
TWO FULL BATHS IF TWO BEDROOMS OR MORE	1 0.8	0 0.0	1 1.4	0 0.0	1 2.1	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 0.8	1 0.8	0 0.0

ProGen Research

## Research Tables and Charts

## Q14. What was the last level of education you had the opportunity to complete?

	TOTAL	GENDER		INCOME		EDUCATION					
		Male	Female	>30k	<30k	LT HS	HS Grad	Tech	Some Coll	Coll Grad	Grad Schl
Base	100	44	56	77	23	8	21	2	17	30	22
Less Than High School	8 8.0	2 4.5	6 10.7	2 2.6	6 26.1	8 100.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0
High School Graduate	21 21.0	9 20.5	12 21.4	11 14.3	10 43.5	0 0.0	21 100.0	0 0.0	0 0.0	0 0.0	0 0.0
Technical School	2 2.0	2 4.5	0 0.0	2 2.6	0 0.0	0 0.0	0 0.0	2 100.0	0 0.0	0 0.0	0 0.0
Some College	17 17.0	8 18.2	9 16.1	12 15.6	5 21.7	0 0.0	0 0.0	0 0.0	17 100.0	0 0.0	0 0.0
College Graduate	30 30.0	17 38.6	13 23.2	29 37.7	1 4.3	0 0.0	0 0.0	0 0.0	0 0.0	30 100.0	0 0.0
Graduate School or More	22 22.0	6 13.6	16 28.6	21 27.3	1 4.3	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	22 100.0
Refused	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0

ProGen Research

				AGE						RESIDENCE		CHILDREN OVER TWO	
	TOTAL	Own	Rent	<25	25 40	41 54	55 60	61 80	81+	<2YR	>2YR	None	1+
Base	100	39	61	0	35	25	19	21	0	8	92	100	0
Less Than High School	8 8.0	4 10.3	4 6.6	0 0.0	0 0.0	0 0.0	5 26.3	3 14.3	0 0.0	0 0.0	8 8.7	8 8.0	0 0.0
High School Graduate	21 21.0	9 23.1	12 19.7	0 0.0	5 14.3	3 12.0	7 36.8	6 28.6	0 0.0	2 25.0	19 20.7	21 21.0	0 0.0
Technical School	2 2.0	1 2.6	1 1.6	0 0.0	0 0.0	2 8.0	0 0.0	0 0.0	0 0.0	0 0.0	2 2.2	2 2.0	0 0.0
Some College	17 17.0	5 12.8	12 19.7	0 0.0	5 14.3	3 12.0	1 5.3	8 38.1	0 0.0	2 25.0	15 16.3	17 17.0	0 0.0
College Graduate	30 30.0	13 33.3	17 27.9	0 0.0	16 45.7	9 36.0	3 15.8	2 9.5	0 0.0	3 37.5	27 29.3	30 30.0	0 0.0
Graduate School or More	22 22.0	7 17.9	15 24.6	0 0.0	9 25.7	8 32.0	3 15.8	2 9.5	0 0.0	1 12.5	21 22.8	22 22.0	0 0.0
Refused	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0

ProGen Research

**Q15. And what is your profession? We don't mean the company you work for; we are only interested in the type work you do.**

	TOTAL	GENDER		INCOME		EDUCATION					
		Male	Female	>30k	<30k	LT HS	HS Grad	Tech	Some Coll	Coll Grad	Grad Schl
Base	100	44	56	77	23	8	21	2	17	30	22
REGISTERED NURSE	3 3.0	0 0.0	3 5.4	3 3.9	0 0.0	0 0.0	0 0.0	0 0.0	1 5.9	2 6.7	0 0.0
DIRECTOR OF BUSINESS AND MARKETING	1 1.0	0 0.0	1 1.8	1 1.3	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 4.5
ENGINEER	3 3.0	2 4.5	1 1.8	3 3.9	0 0.0	0 0.0	0 0.0	0 0.0	1 5.9	1 3.3	1 4.5
ASSISTANT MANAGER	1 1.0	0 0.0	1 1.8	1 1.3	0 0.0	0 0.0	0 0.0	0 0.0	1 5.9	0 0.0	0 0.0
TEACHER	12 12.0	1 2.3	11 19.6	12 15.6	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	2 6.7	10 45.5
ACCOUNT REPRESENTATIVE	1 1.0	0 0.0	1 1.8	1 1.3	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 3.3	0 0.0
WAITER/WAITRESS	1 1.0	1 2.3	0 0.0	1 1.3	0 0.0	0 0.0	0 0.0	0 0.0	1 5.9	0 0.0	0 0.0
MANAGER	5 5.0	1 2.3	4 7.1	4 5.2	1 4.3	1 12.5	2 9.5	0 0.0	0 0.0	1 3.3	1 4.5
BUSINESS OWNER	2 2.0	2 4.5	0 0.0	2 2.6	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	2 6.7	0 0.0
COMMUNICATIONS	1 1.0	0 0.0	1 1.8	1 1.3	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 3.3	0 0.0
PROFESSIONAL	1 1.0	0 0.0	1 1.8	1 1.3	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 3.3	0 0.0
CERTIFIED PUBLIC ACCOUNTANT	1 1.0	1 2.3	0 0.0	1 1.3	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 3.3	0 0.0
LAW CLERK	1 1.0	1 2.3	0 0.0	1 1.3	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 3.3	0 0.0
PHARMACIST	1 1.0	0 0.0	1 1.8	1 1.3	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 4.5
FUND RAISING	1 1.0	0 0.0	1 1.8	1 1.3	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 3.3	0 0.0

## Research Tables and Charts

**Q15. (Cont'd) And what is your profession? We don't mean the company you work for; we are only interested in the type work you do.**

	GENDER			INCOME		EDUCATION					
	TOTAL	Male	Fe male	>30k	<30k	LT HS	HS Grad	Tech	Some Coll	Coll Grad	Grad Schl
Base	100	44	56	77	23	8	21	2	17	30	22
PHARMACEUTICAL REPRESENTATIVE	1	0	1	1	0	0	0	0	0	1	0
	1.0	0.0	1.8	1.3	0.0	0.0	0.0	0.0	0.0	3.3	0.0
TRAVEL AGENT	1	1	0	1	0	0	0	0	0	1	0
	1.0	2.3	0.0	1.3	0.0	0.0	0.0	0.0	0.0	3.3	0.0
FIREFIGHTER	1	1	0	1	0	0	1	0	0	0	0
	1.0	2.3	0.0	1.3	0.0	0.0	4.8	0.0	0.0	0.0	0.0
SALES	3	3	0	3	0	0	0	0	0	3	0
	3.0	6.8	0.0	3.9	0.0	0.0	0.0	0.0	0.0	10.0	0.0
LAWYER	1	1	0	1	0	0	0	0	0	0	1
	1.0	2.3	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	4.5
AUDIO TECHNICIAN	1	1	0	1	0	0	1	0	0	0	0
	1.0	2.3	0.0	1.3	0.0	0.0	4.8	0.0	0.0	0.0	0.0
TEAM LEADER - INDUSTRIAL PLANT	1	1	0	1	0	0	0	1	0	0	0
	1.0	2.3	0.0	1.3	0.0	0.0	0.0	50.0	0.0	0.0	0.0
ELECTRICAL ENGINEER	2	2	0	2	0	0	0	0	0	2	0
	2.0	4.5	0.0	2.6	0.0	0.0	0.0	0.0	0.0	6.7	0.0
ADVERTISING	1	1	0	1	0	0	0	0	0	1	0
	1.0	2.3	0.0	1.3	0.0	0.0	0.0	0.0	0.0	3.3	0.0
CORRAGATED BOX MAKER	1	1	0	1	0	0	0	1	0	0	0
	1.0	2.3	0.0	1.3	0.0	0.0	0.0	50.0	0.0	0.0	0.0
PRODUCTION WORKER	1	1	0	1	0	0	1	0	0	0	0
	1.0	2.3	0.0	1.3	0.0	0.0	4.8	0.0	0.0	0.0	0.0
RETIRED - RETAIL	1	0	1	0	1	0	1	0	0	0	0
	1.0	0.0	1.8	0.0	4.3	0.0	4.8	0.0	0.0	0.0	0.0
MEDICAL TECHNICIAN	1	0	1	1	0	0	0	0	0	0	1
	1.0	0.0	1.8	1.3	0.0	0.0	0.0	0.0	0.0	0.0	4.5
DOCTOR	1	0	1	1	0	0	0	0	0	0	1
	1.0	0.0	1.8	1.3	0.0	0.0	0.0	0.0	0.0	0.0	4.5
SECRETARY	1	0	1	1	0	0	0	0	0	1	0
	1.0	0.0	1.8	1.3	0.0	0.0	0.0	0.0	0.0	3.3	0.0

**Q15. (Cont'd) And what is your profession? We don't mean the company you work for; we are only interested in the type work you do.**

	TOTAL	GENDER		INCOME		EDUCATION					
		Male	Female	>30k	<30k	LT HS	HS Grad	Tech	Some Coll	Coll Grad	Grad Schl
Base	100	44	56	77	23	8	21	2	17	30	22
ELECTRONIC TECHNICIAN SUPERVISOR	1 1.0	1 2.3	0 0.0	1 1.3	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 3.3	0 0.0
RETIRED - COUNSELOR	1 1.0	1 2.3	0 0.0	0 0.0	1 4.3	0 0.0	0 0.0	0 0.0	1 5.9	0 0.0	0 0.0
CHURCH EDUCATOR	1 1.0	0 0.0	1 1.8	1 1.3	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 4.5
RETIRED - COMMON LABOR	1 1.0	0 0.0	1 1.8	0 0.0	1 4.3	1 12.5	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0
RETIRED - PLANT ASSIGNER	1 1.0	0 0.0	1 1.8	0 0.0	1 4.3	0 0.0	0 0.0	0 0.0	1 5.9	0 0.0	0 0.0
RETIRED - LONG DISTANCE OPERATOR	1 1.0	0 0.0	1 1.8	0 0.0	1 4.3	0 0.0	0 0.0	0 0.0	1 5.9	0 0.0	0 0.0
GENERAL MANAGER OF SALES	1 1.0	1 2.3	0 0.0	1 1.3	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 3.3	0 0.0
MINISTER	1 1.0	1 2.3	0 0.0	0 0.0	1 4.3	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 4.5
RETIRED - SET UP MAN	1 1.0	1 2.3	0 0.0	0 0.0	1 4.3	0 0.0	1 4.8	0 0.0	0 0.0	0 0.0	0 0.0
RETIRED - ELECTRICAL ENGINEER	1 1.0	1 2.3	0 0.0	1 1.3	0 0.0	0 0.0	0 0.0	0 0.0	1 5.9	0 0.0	0 0.0
CONVENIENCE STORE MANAGER	1 1.0	1 2.3	0 0.0	0 0.0	1 4.3	0 0.0	1 4.8	0 0.0	0 0.0	0 0.0	0 0.0
RETIRED - BANKER	1 1.0	0 0.0	1 1.8	1 1.3	0 0.0	0 0.0	0 0.0	0 0.0	1 5.9	0 0.0	0 0.0
OFFICE MANAGER	1 1.0	0 0.0	1 1.8	0 0.0	1 4.3	0 0.0	0 0.0	0 0.0	0 0.0	1 3.3	0 0.0
CHURCH WORKER	1 1.0	0 0.0	1 1.8	0 0.0	1 4.3	0 0.0	1 4.8	0 0.0	0 0.0	0 0.0	0 0.0
HOMEMAKER - ELECTRICIAN	1 1.0	0 0.0	1 1.8	0 0.0	1 4.3	0 0.0	1 4.8	0 0.0	0 0.0	0 0.0	0 0.0

## Research Tables and Charts

**Q15. (Cont'd) And what is your profession? We don't mean the company you work for; we are only interested in the type work you do.**

	GENDER			INCOME		EDUCATION					
	TOTAL	Male	Female	>30k	<30k	LT HS	HS Grad	Tech	Some Coll	Coll Grad	Grad Schl
Base	100	44	56	77	23	8	21	2	17	30	22
RETIRED - TEST ROOM OPERATOR	1	0	1	0	1	1	0	0	0	0	0
	1.0	0.0	1.8	0.0	4.3	12.5	0.0	0.0	0.0	0.0	0.0
SEAMSTRESS	1	0	1	0	1	1	0	0	0	0	0
	1.0	0.0	1.8	0.0	4.3	12.5	0.0	0.0	0.0	0.0	0.0
RETIRED - MAINTENANCE SUPERVISOR	1	1	0	0	1	0	1	0	0	0	0
	1.0	2.3	0.0	0.0	4.3	0.0	4.8	0.0	0.0	0.0	0.0
RETIRED - TEACHER	2	1	1	2	0	0	0	0	0	2	0
	2.0	2.3	1.8	2.6	0.0	0.0	0.0	0.0	0.0	6.7	0.0
SOCIAL WORKER	1	0	1	1	0	0	0	0	1	0	0
	1.0	0.0	1.8	1.3	0.0	0.0	0.0	0.0	5.9	0.0	0.0
TRAIN CONDUCTOR	1	1	0	1	0	0	1	0	0	0	0
	1.0	2.3	0.0	1.3	0.0	0.0	4.8	0.0	0.0	0.0	0.0
AIRFORCE	1	1	0	1	0	0	0	0	0	1	0
	1.0	2.3	0.0	1.3	0.0	0.0	0.0	0.0	0.0	3.3	0.0
EQUIPMENT OPERATOR	1	1	0	1	0	1	0	0	0	0	0
	1.0	2.3	0.0	1.3	0.0	12.5	0.0	0.0	0.0	0.0	0.0
AVIONICS TECHNICIAN	1	1	0	1	0	0	0	0	1	0	0
	1.0	2.3	0.0	1.3	0.0	0.0	0.0	0.0	5.9	0.0	0.0
CUSTOMER SERVICE	1	0	1	1	0	0	1	0	0	0	0
	1.0	0.0	1.8	1.3	0.0	0.0	4.8	0.0	0.0	0.0	0.0
MECHANIC	1	1	0	1	0	0	1	0	0	0	0
	1.0	2.3	0.0	1.3	0.0	0.0	4.8	0.0	0.0	0.0	0.0
LOGISTICS PLANNER	1	1	0	1	0	0	0	0	0	1	0
	1.0	2.3	0.0	1.3	0.0	0.0	0.0	0.0	0.0	3.3	0.0
NANNY	1	0	1	1	0	0	0	0	1	0	0
	1.0	0.0	1.8	1.3	0.0	0.0	0.0	0.0	5.9	0.0	0.0
GLASS CONSTRUCTION	1	1	0	0	1	0	1	0	0	0	0
	1.0	2.3	0.0	0.0	4.3	0.0	4.8	0.0	0.0	0.0	0.0
COLLEGE COACH	1	1	0	1	0	0	0	0	0	0	1
	1.0	2.3	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	4.5

**Q15. (Cont'd) And what is your profession? We don't mean the company you work for; we are only interested in the type work you do.**

	TOTAL	GENDER		INCOME		EDUCATION					
		Male	Female	>30k	<30k	LT HS	HS Grad	Tech	Some Coll	Coll Grad	Grad Schl
Base	100	44	56	77	23	8	21	2	17	30	22
BANKER	1 1.0	0 0.0	1 1.8	1 1.3	0 0.0	0 0.0	1 4.8	0 0.0	0 0.0	0 0.0	0 0.0
TOBACCO WORKER	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0
PHYSICAL THERAPIST ASSISTANT	2 2.0	2 4.5	0 0.0	2 2.6	0 0.0	0 0.0	0 0.0	0 0.0	1 5.9	0 0.0	1 4.5
DISABLED - ODD JOBS	1 1.0	1 2.3	0 0.0	0 0.0	1 4.3	1 12.5	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0
INSURANCE CLAIM COLLECTOR	1 1.0	0 0.0	1 1.8	1 1.3	0 0.0	0 0.0	1 4.8	0 0.0	0 0.0	0 0.0	0 0.0
UNEMPLOYED - FORMER SEWING OPERATOR	1 1.0	0 0.0	1 1.8	0 0.0	1 4.3	0 0.0	1 4.8	0 0.0	0 0.0	0 0.0	0 0.0
HOMEMAKER - ATTORNEY	1 1.0	0 0.0	1 1.8	1 1.3	0 0.0	0 0.0	0 0.0	0 0.0	1 5.9	0 0.0	0 0.0
HOMEMAKER - AIR FORCE RETIRED	1 1.0	0 0.0	1 1.8	1 1.3	0 0.0	0 0.0	1 4.8	0 0.0	0 0.0	0 0.0	0 0.0
RETIRED - WAITRESS	1 1.0	0 0.0	1 1.8	0 0.0	1 4.3	1 12.5	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0
RETIRED - AIR CRAFT MECHANIC	1 1.0	1 2.3	0 0.0	0 0.0	1 4.3	0 0.0	0 0.0	0 0.0	1 5.9	0 0.0	0 0.0
COOK/CHEF	2 2.0	1 2.3	1 1.8	1 1.3	1 4.3	1 12.5	0 0.0	0 0.0	1 5.9	0 0.0	0 0.0
HOMEMAKER - TEXTILES RETIRED	1 1.0	0 0.0	1 1.8	0 0.0	1 4.3	0 0.0	1 4.8	0 0.0	0 0.0	0 0.0	0 0.0
RETIRED - CLERICAL	1 1.0	0 0.0	1 1.8	1 1.3	0 0.0	0 0.0	1 4.8	0 0.0	0 0.0	0 0.0	0 0.0
ADMINISTRATIVE ASSISTANT	1 1.0	0 0.0	1 1.8	0 0.0	1 4.3	0 0.0	0 0.0	0 0.0	1 5.9	0 0.0	0 0.0
HOMEMAKER - RETIRED MEDICAL TECHNOLOGIST	1 1.0	0 0.0	1 1.8	1 1.3	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 4.5

ProGen Research

## Research Tables and Charts

**Q15. (Cont'd) And what is your profession? We don't mean the company you work for; we are only interested in the type work you do.**

	TOTAL			AGE						RESIDENCE		CHILDREN OVER TWO	
		Own	Rent	<25	25 40	41 54	55 60	61 80	81+	<2YR	>2YR	None	1+
Base	100	39	61	0	35	25	19	21	0	8	92	100	0
REGISTERED NURSE	3 3.0	1 2.6	2 3.3	0 0.0	1 2.9	2 8.0	0 0.0	0 0.0	0 0.0	1 12.5	2 2.2	3 3.0	0 0.0
DIRECTOR OF BUSINESS AND MARKETING	1 1.0	0 0.0	1 1.6	0 0.0	1 2.9	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 1.1	1 1.0	0 0.0
ENGINEER	3 3.0	2 5.1	1 1.6	0 0.0	2 5.7	0 0.0	0 0.0	1 4.8	0 0.0	0 0.0	3 3.3	3 3.0	0 0.0
ASSISTANT MANAGER	1 1.0	0 0.0	1 1.6	0 0.0	1 2.9	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 1.1	1 1.0	0 0.0
TEACHER	12 12.0	4 10.3	8 13.1	0 0.0	4 11.4	6 24.0	2 10.5	0 0.0	0 0.0	0 0.0	12 13.0	12 12.0	0 0.0
ACCOUNT REPRESENTATIVE	1 1.0	0 0.0	1 1.6	0 0.0	1 2.9	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 1.1	1 1.0	0 0.0
WAITER/WAITRESS	1 1.0	0 0.0	1 1.6	0 0.0	1 2.9	0 0.0	0 0.0	0 0.0	0 0.0	1 12.5	0 0.0	1 1.0	0 0.0
MANAGER	5 5.0	2 5.1	3 4.9	0 0.0	3 8.6	0 0.0	1 5.3	1 4.8	0 0.0	0 0.0	5 5.4	5 5.0	0 0.0
BUSINESS OWNER	2 2.0	1 2.6	1 1.6	0 0.0	1 2.9	1 4.0	0 0.0	0 0.0	0 0.0	0 0.0	2 2.2	2 2.0	0 0.0
COMMUNICATIONS	1 1.0	1 2.6	0 0.0	0 0.0	1 2.9	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 1.1	1 1.0	0 0.0
PROFESSIONAL	1 1.0	1 2.6	0 0.0	0 0.0	1 2.9	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 1.1	1 1.0	0 0.0
CERTIFIED PUBLIC ACCOUNTANT	1 1.0	1 2.6	0 0.0	0 0.0	1 2.9	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 1.1	1 1.0	0 0.0
LAW CLERK	1 1.0	1 2.6	0 0.0	0 0.0	1 2.9	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 1.1	1 1.0	0 0.0
PHARMACIST	1 1.0	0 0.0	1 1.6	0 0.0	1 2.9	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 1.1	1 1.0	0 0.0
FUND RAISING	1 1.0	0 0.0	1 1.6	0 0.0	1 2.9	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 1.1	1 1.0	0 0.0

## Research Tables and Charts

**Q15. (Cont'd) And what is your profession? We don't mean the company you work for; we are only interested in the type work you do.**

				AGE						RESIDENCE		CHILDREN OVER TWO	
	TOTAL	Own	Rent	<25	25 40	41 54	55 60	61 80	81+	<2YR	>2YR	None	1+
Base	100	39	61	0	35	25	19	21	0	8	92	100	0
PHARMACEUTICAL REPRESENTATIVE	1 1.0	0 0.0	1 1.6	0 0.0	1 2.9	0 0.0	0 0.0	0 0.0	0 0.0	1 12.5	0 0.0	1 1.0	0 0.0
TRAVEL AGENT	1 1.0	0 0.0	1 1.6	0 0.0	1 2.9	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 1.1	1 1.0	0 0.0
FIREFIGHTER	1 1.0	0 0.0	1 1.6	0 0.0	1 2.9	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 1.1	1 1.0	0 0.0
SALES	3 3.0	2 5.1	1 1.6	0 0.0	1 2.9	1 4.0	1 5.3	0 0.0	0 0.0	0 0.0	3 3.3	3 3.0	0 0.0
LAWYER	1 1.0	1 2.6	0 0.0	0 0.0	1 2.9	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 1.1	1 1.0	0 0.0
AUDIO TECHNICIAN	1 1.0	1 2.6	0 0.0	0 0.0	0 0.0	1 4.0	0 0.0	0 0.0	0 0.0	0 0.0	1 1.1	1 1.0	0 0.0
TEAM LEADER - INDUSTRIAL PLANT	1 1.0	1 2.6	0 0.0	0 0.0	0 0.0	1 4.0	0 0.0	0 0.0	0 0.0	0 0.0	1 1.1	1 1.0	0 0.0
ELECTRICAL ENGINEER	2 2.0	1 2.6	1 1.6	0 0.0	0 0.0	2 8.0	0 0.0	0 0.0	0 0.0	0 0.0	2 2.2	2 2.0	0 0.0
ADVERTISING	1 1.0	0 0.0	1 1.6	0 0.0	0 0.0	1 4.0	0 0.0	0 0.0	0 0.0	0 0.0	1 1.1	1 1.0	0 0.0
CORRAGATED BOX MAKER	1 1.0	0 0.0	1 1.6	0 0.0	0 0.0	1 4.0	0 0.0	0 0.0	0 0.0	0 0.0	1 1.1	1 1.0	0 0.0
PRODUCTION WORKER	1 1.0	0 0.0	1 1.6	0 0.0	0 0.0	1 4.0	0 0.0	0 0.0	0 0.0	0 0.0	1 1.1	1 1.0	0 0.0
RETIRED - RETAIL	1 1.0	0 0.0	1 1.6	0 0.0	0 0.0	0 0.0	0 0.0	1 4.8	0 0.0	0 0.0	1 1.1	1 1.0	0 0.0
MEDICAL TECHNICIAN	1 1.0	0 0.0	1 1.6	0 0.0	0 0.0	1 4.0	0 0.0	0 0.0	0 0.0	0 0.0	1 1.1	1 1.0	0 0.0
DOCTOR	1 1.0	1 2.6	0 0.0	0 0.0	0 0.0	1 4.0	0 0.0	0 0.0	0 0.0	0 0.0	1 1.1	1 1.0	0 0.0
SECRETARY	1 1.0	0 0.0	1 1.6	0 0.0	0 0.0	1 4.0	0 0.0	0 0.0	0 0.0	0 0.0	1 1.1	1 1.0	0 0.0

## Research Tables and Charts

**Q15. (Cont'd) And what is your profession? We don't mean the company you work for; we are only interested in the type work you do.**

	TOTAL	AGE								RESIDENCE		CHILDREN OVER TWO	
		Own	Rent	<25	25 40	41 54	55 60	61 80	81+	<2YR	>2YR	None	1+
Base	100	39	61	0	35	25	19	21	0	8	92	100	0
ELECTRONIC TECHNICIAN SUPERVISOR	1 1.0	1 2.6	0 0.0	0 0.0	0 0.0	1 4.0	0 0.0	0 0.0	0 0.0	0 0.0	1 1.1	1 1.0	0 0.0
RETIRED - COUNSELOR	1 1.0	0 0.0	1 1.6	0 0.0	0 0.0	0 0.0	1 5.3	0 0.0	0 0.0	0 0.0	1 1.1	1 1.0	0 0.0
CHURCH EDUCATOR	1 1.0	1 2.6	0 0.0	0 0.0	0 0.0	0 0.0	1 5.3	0 0.0	0 0.0	0 0.0	1 1.1	1 1.0	0 0.0
RETIRED - COMMON LABOR	1 1.0	0 0.0	1 1.6	0 0.0	0 0.0	0 0.0	0 0.0	1 4.8	0 0.0	0 0.0	1 1.1	1 1.0	0 0.0
RETIRED - PLANT ASSIGNER	1 1.0	0 0.0	1 1.6	0 0.0	0 0.0	0 0.0	0 0.0	1 4.8	0 0.0	0 0.0	1 1.1	1 1.0	0 0.0
RETIRED - LONG DISTANCE OPERATOR	1 1.0	0 0.0	1 1.6	0 0.0	0 0.0	0 0.0	0 0.0	1 4.8	0 0.0	0 0.0	1 1.1	1 1.0	0 0.0
GENERAL MANAGER OF SALES	1 1.0	1 2.6	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 4.8	0 0.0	0 0.0	1 1.1	1 1.0	0 0.0
MINISTER	1 1.0	0 0.0	1 1.6	0 0.0	0 0.0	0 0.0	0 0.0	1 4.8	0 0.0	0 0.0	1 1.1	1 1.0	0 0.0
RETIRED - SET UP MAN	1 1.0	0 0.0	1 1.6	0 0.0	0 0.0	0 0.0	1 5.3	0 0.0	0 0.0	0 0.0	1 1.1	1 1.0	0 0.0
RETIRED - ELECTRICAL ENGINEER	1 1.0	1 2.6	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 4.8	0 0.0	0 0.0	1 1.1	1 1.0	0 0.0
CONVENIENCE STORE MANAGER	1 1.0	0 0.0	1 1.6	0 0.0	0 0.0	0 0.0	1 5.3	0 0.0	0 0.0	0 0.0	1 1.1	1 1.0	0 0.0
RETIRED - BANKER	1 1.0	1 2.6	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 4.8	0 0.0	0 0.0	1 1.1	1 1.0	0 0.0
OFFICE MANAGER	1 1.0	0 0.0	1 1.6	0 0.0	0 0.0	0 0.0	1 5.3	0 0.0	0 0.0	0 0.0	1 1.1	1 1.0	0 0.0
CHURCH WORKER	1 1.0	0 0.0	1 1.6	0 0.0	0 0.0	0 0.0	1 5.3	0 0.0	0 0.0	0 0.0	1 1.1	1 1.0	0 0.0
HOMEMAKER - ELECTRICIAN	1 1.0	1 2.6	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 4.8	0 0.0	0 0.0	1 1.1	1 1.0	0 0.0

## Research Tables and Charts

**Q15. (Cont'd) And what is your profession? We don't mean the company you work for; we are only interested in the type work you do.**

	TOTAL			AGE						RESIDENCE		CHILDREN OVER TWO	
		Own	Rent	<25	25 40	41 54	55 60	61 80	81+	<2YR	>2YR	None	1+
Base	100	39	61	0	35	25	19	21	0	8	92	100	0
RETIRED - TEST ROOM OPERATOR	1	1	0	0	0	0	0	1	0	0	1	1	0
	1.0	2.6	0.0	0.0	0.0	0.0	0.0	4.8	0.0	0.0	1.1	1.0	0.0
SEAMSTRESS	1	1	0	0	0	0	1	0	0	0	1	1	0
	1.0	2.6	0.0	0.0	0.0	0.0	5.3	0.0	0.0	0.0	1.1	1.0	0.0
RETIRED - MAINTENANCE SUPERVISOR	1	1	0	0	0	0	0	1	0	0	1	1	0
	1.0	2.6	0.0	0.0	0.0	0.0	0.0	4.8	0.0	0.0	1.1	1.0	0.0
RETIRED - TEACHER	2	1	1	0	0	0	1	1	0	0	2	2	0
	2.0	2.6	1.6	0.0	0.0	0.0	5.3	4.8	0.0	0.0	2.2	2.0	0.0
SOCIAL WORKER	1	0	1	0	0	1	0	0	0	0	1	1	0
	1.0	0.0	1.6	0.0	0.0	4.0	0.0	0.0	0.0	0.0	1.1	1.0	0.0
TRAIN CONDUCTOR	1	1	0	0	1	0	0	0	0	0	1	1	0
	1.0	2.6	0.0	0.0	2.9	0.0	0.0	0.0	0.0	0.0	1.1	1.0	0.0
AIRFORCE	1	0	1	0	0	1	0	0	0	0	1	1	0
	1.0	0.0	1.6	0.0	0.0	4.0	0.0	0.0	0.0	0.0	1.1	1.0	0.0
EQUIPMENT OPERATOR	1	1	0	0	0	0	1	0	0	0	1	1	0
	1.0	2.6	0.0	0.0	0.0	0.0	5.3	0.0	0.0	0.0	1.1	1.0	0.0
AVIONICS TECHNICIAN	1	1	0	0	1	0	0	0	0	0	1	1	0
	1.0	2.6	0.0	0.0	2.9	0.0	0.0	0.0	0.0	0.0	1.1	1.0	0.0
CUSTOMER SERVICE	1	0	1	0	1	0	0	0	0	0	1	1	0
	1.0	0.0	1.6	0.0	2.9	0.0	0.0	0.0	0.0	0.0	1.1	1.0	0.0
MECHANIC	1	0	1	0	1	0	0	0	0	1	0	1	0
	1.0	0.0	1.6	0.0	2.9	0.0	0.0	0.0	0.0	12.5	0.0	1.0	0.0
LOGISTICS PLANNER	1	0	1	0	1	0	0	0	0	1	0	1	0
	1.0	0.0	1.6	0.0	2.9	0.0	0.0	0.0	0.0	12.5	0.0	1.0	0.0
NANNY	1	0	1	0	1	0	0	0	0	1	0	1	0
	1.0	0.0	1.6	0.0	2.9	0.0	0.0	0.0	0.0	12.5	0.0	1.0	0.0
GLASS CONSTRUCTION	1	0	1	0	0	0	1	0	0	0	1	1	0
	1.0	0.0	1.6	0.0	0.0	0.0	5.3	0.0	0.0	0.0	1.1	1.0	0.0
COLLEGE COACH	1	0	1	0	1	0	0	0	0	0	1	1	0
	1.0	0.0	1.6	0.0	2.9	0.0	0.0	0.0	0.0	0.0	1.1	1.0	0.0

## Research Tables and Charts

**Q15. (Cont'd) And what is your profession? We don't mean the company you work for; we are only interested in the type work you do.**

	AGE									RESIDENCE		CHILDREN OVER TWO	
	TOTAL	Own	Rent	<25	25 40	41 54	55 60	61 80	81+	<2YR	>2YR	None	1+
Base	100	39	61	0	35	25	19	21	0	8	92	100	0
BANKER	1 1.0	0 0.0	1 1.6	0 0.0	0 0.0	1 4.0	0 0.0	0 0.0	0 0.0	1 12.5	0 0.0	1 1.0	0 0.0
TOBACCO WORKER	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0
PHYSICAL THERAPIST ASSISTANT	2 2.0	0 0.0	2 3.3	0 0.0	1 2.9	1 4.0	0 0.0	0 0.0	0 0.0	1 12.5	1 1.1	2 2.0	0 0.0
DISABLED - ODD JOBS	1 1.0	0 0.0	1 1.6	0 0.0	0 0.0	0 0.0	1 5.3	0 0.0	0 0.0	0 0.0	1 1.1	1 1.0	0 0.0
INSURANCE CLAIM COLLECTOR	1 1.0	1 2.6	0 0.0	0 0.0	0 0.0	0 0.0	1 5.3	0 0.0	0 0.0	0 0.0	1 1.1	1 1.0	0 0.0
UNEMPLOYED - FORMER SEWING OPERATOR	1 1.0	1 2.6	0 0.0	0 0.0	0 0.0	0 0.0	1 5.3	0 0.0	0 0.0	0 0.0	1 1.1	1 1.0	0 0.0
HOMEMAKER - ATTORNEY	1 1.0	1 2.6	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 4.8	0 0.0	0 0.0	1 1.1	1 1.0	0 0.0
HOMEMAKER - AIR FORCE RETIRED	1 1.0	1 2.6	0 0.0	0 0.0	0 0.0	0 0.0	0 0.0	1 4.8	0 0.0	0 0.0	1 1.1	1 1.0	0 0.0
RETIRED - WAITRESS	1 1.0	0 0.0	1 1.6	0 0.0	0 0.0	0 0.0	0 0.0	1 4.8	0 0.0	0 0.0	1 1.1	1 1.0	0 0.0
RETIRED - AIR CRAFT MECHANIC	1 1.0	0 0.0	1 1.6	0 0.0	0 0.0	0 0.0	0 0.0	1 4.8	0 0.0	0 0.0	1 1.1	1 1.0	0 0.0
COOK/CHEF	2 2.0	0 0.0	2 3.3	0 0.0	1 2.9	0 0.0	1 5.3	0 0.0	0 0.0	0 0.0	2 2.2	2 2.0	0 0.0
HOMEMAKER - TEXTILES RETIRED	1 1.0	0 0.0	1 1.6	0 0.0	0 0.0	0 0.0	0 0.0	1 4.8	0 0.0	0 0.0	1 1.1	1 1.0	0 0.0
RETIRED - CLERICAL	1 1.0	1 2.6	0 0.0	0 0.0	0 0.0	0 0.0	1 5.3	0 0.0	0 0.0	0 0.0	1 1.1	1 1.0	0 0.0
ADMINISTRATIVE ASSISTANT	1 1.0	0 0.0	1 1.6	0 0.0	0 0.0	0 0.0	0 0.0	1 4.8	0 0.0	0 0.0	1 1.1	1 1.0	0 0.0
HOMEMAKER - RETIRED MEDICAL TECHNOLOGIST	1 1.0	0 0.0	1 1.6	0 0.0	0 0.0	0 0.0	0 0.0	1 4.8	0 0.0	0 0.0	1 1.1	1 1.0	0 0.0

ProGen Research

## Q16. What is the ZIP CODE where you presently reside?

	GENDER			INCOME		EDUCATION					
	TOTAL	Male	Fe male	>30k	<30k	LT HS	HS Grad	Tech	Some Coll	Coll Grad	Grad Schl
	100	44	56	77	23	8	21	2	17	30	22
Base	100	44	56	77	23	8	21	2	17	30	22
31052	4	0	4	2	2	2	2	0	0	0	0
31088	3	1	2	3	0	0	0	0	3	0	0
31093	17	12	5	12	5	1	8	0	2	6	0
31201	10	4	6	6	4	3	0	0	2	3	2
31204	30	12	18	24	6	0	4	0	9	8	9
31210	20	8	12	20	0	0	2	2	0	7	9
31211	3	0	3	2	1	1	0	0	0	1	1
31216	7	3	4	4	3	1	3	0	0	3	0
31220	6	4	2	4	2	0	2	0	1	2	1

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	AGE									CHILDREN RESIDENCE OVER TWO			
	TOTAL	Own	Rent	<25	25 40	41 54	55 60	61 80	81+	<2YR	>2YR	None	1+
	100	39	61	0	35	25	19	21	0	8	92	100	0
Base	100	39	61	0	35	25	19	21	0	8	92	100	0
31052	4	4	0	0	0	0	4	0	0	0	4	4	0
31088	3	1	2	0	2	1	0	0	0	1	2	3	0
31093	17	6	11	0	5	3	5	4	0	2	15	17	0
31201	10	3	7	0	3	2	1	4	0	0	10	10	0
31204	30	12	18	0	11	8	4	7	0	1	29	30	0
31210	20	3	17	0	11	9	0	0	0	4	16	20	0
31211	3	1	2	0	0	1	2	0	0	0	3	3	0
31216	7	6	1	0	1	1	2	3	0	0	7	7	0
31220	6	3	3	0	2	0	1	3	0	0	6	6	0

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